

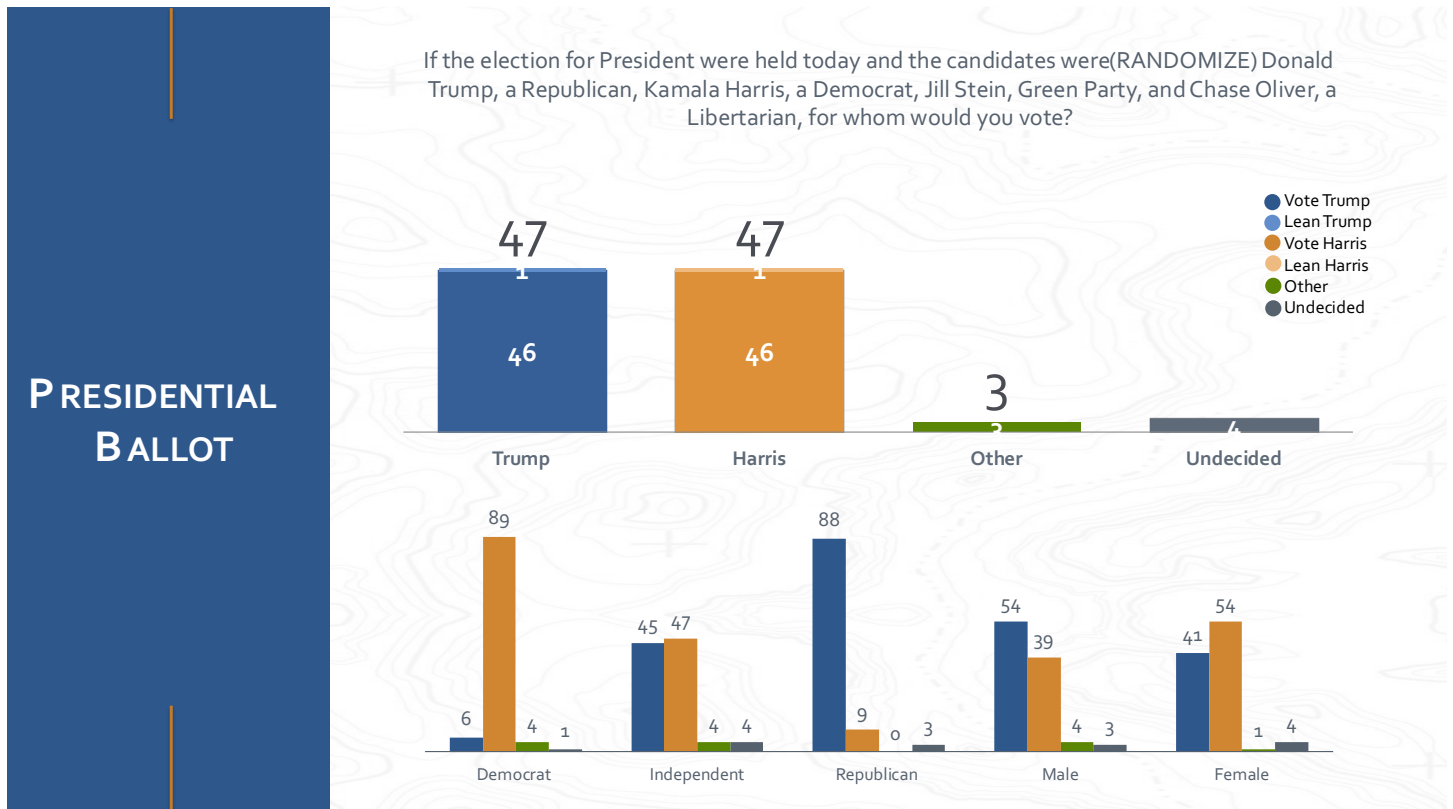
## MEMORANDUM

**To:** Interested Parties  
**From:** Jessica Anderson, Sentinel Action Fund  
**Date:** October 2024  
**Re:** Executive Summary on Pennsylvania Survey

**Survey Methodology:** The following survey was conducted by OnMessage Inc. on behalf of Sentinel Action. The survey consists of 800 likely general election voters and was stratified by county to reflect historical turnout. Live caller interviews were conducted (70% cellphone) from September 28th to 29th, 2024. The survey's margin of error is  $\pm 3.5\%$ .

**Executive Summary:** Data from this survey indicates that both the Presidential and Senate races in Pennsylvania are exceedingly close. The ballots for both races are either tied or statistically tied, and both contests are mature, with limited undecided voters remaining. In the final five weeks of this campaign cycle, both the Presidential and Senate races are considered toss-ups, with either candidate having a chance to win.

**Presidential Ballot:** The results for the Presidential ballot test (below) show a race locked up at 47% each. As expected, party loyalty is strong. The real battleground is among independents, who are split almost evenly. There exists a serious gender split, with men leaning towards Trump and women towards Harris by equal margins. With few undecided voters, winning will likely come down to turnout and persuading the small group of independents still in play.



**Senate Ballot:** The Senate race is also extremely close, with Casey leading McCormick in a statistical tie (45% to 44%), well inside the margin of error. Both candidates have strong support from their parties, with independents still in play. Again, there's a noticeable gender gap, with men favoring McCormick by 14 points and women favoring Casey by 16 points. There are more undecided voters in the Senate race, and with 7% of the ballot still on the sidelines, their choices will be the tipping point in this tight race.

