

ON MESSAGE INC.
LOW PROPENSITY TRUMP VOTERS

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FEBRUARY 20, 2025

TABLE # TABLE TITLE

Pg	1	1	Q1. -	ARE YOU, OR IS ANY MEMBER OF YOUR HOUSEHOLD EMPLOYED BY A NEWSPAPER, A TV OR RADIO STATION OR BY A POLITICAL PARTY OR A CAMPAIGN FOR POLITICAL OFFICE?
			- 1600	Total
			- 1600	100.0 NO
Pg	6	2	Q2. -	ARE YOU REGISTERED TO VOTE AT YOUR HOME IN GEORGIA? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.
			- 1600	Total
			- 1600	100.0 YES
Pg	11	3	Q3. -	IN THE RECENT ELECTION FOR PRESIDENT, FOR WHOM DID YOU VOTE, DONALD TRUMP, THE REPUBLICAN, OR KAMALA HARRIS, THE DEMOCRAT?
			- 1600	Total
			- 1600	100.0 DONALD TRUMP
Pg	16	4	Q4. -	WHAT METHOD DID YOU USE TO VOTE? DID YOU VOTE 1. BY MAIL OR ABSENTEE BALLOT 2. IN PERSON EARLY VOTING 3. ON ELECTION DAY 4. BALLOT DROPBOX
			- 1600	Total
			- 1018	63.6 VOTE EARLY
			- 134	8.4 Mail/Absentee Ballot
			- 884	55.3 In Person Early
			- 545	34.1 ELECTION DAY
			- 33	2.1 BALLOT DROPBOX
			- 4	0.3 DK/REFUSED
Pg	29	5	Q5. -	THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, WOULD YOU SAY YOU ARE:
			- 1600	Total
			- 1472	92.0 LIKELY VOTE
			- 947	59.2 Definitely Vote
			- 384	24.0 Very Likely Vote
			- 141	8.8 Somewhat Likely Vote
			- 87	5.4 NOT LIKELY VOTE
			- 24	1.5 Somewhat Unlikely
			- 63	3.9 Probably Not Vote
			- 41	2.6 DK/ALL OTHER

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- 6 Q6. - THINKING ABOUT YOUR RECENT VOTE FOR PRESIDENT, WHEN DID YOU DECIDE FOR WHOM YOU WOULD VOTE? WAS IT..
1. DECIDED BEFORE OCTOBER
 2. DECIDED IN OCTOBER
 3. DECIDED IN THE LAST FEW DAYS BEFORE THE ELECTION
-
- | | | |
|--------|------|----------------|
| - 1600 | | Total |
| - 1406 | 87.9 | BEFORE OCTOBER |
| - 99 | 6.2 | OCTOBER |
| - 73 | 4.6 | LAST FEW DAYS |
| - 22 | 1.4 | DK/REFUSED |

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- 7 Q7. - FROM THE FOLLOWING LIST, WHAT BEST DESCRIBES YOUR MOTIVATION FOR PARTICIPATING IN THE 2024 ELECTION?
- 1.CIVIC DUTY
 - 2.TO SUPPORT TRUMP BECAUSE HE'S A STRONG LEADER WHO WILL GET THE JOB DONE
 - 3.TO SUPPORT TRUMP'S POLICIES LIKE ENDING INFLATION, CREATING JOBS, AND DEFENDING AMERICA
 - 4.TO OPPOSE HARRIS & THE DEMOCRATS BECAUSE THEY HAVE GONE TOO FAR LEFT
 - 5.I VOTED BECAUSE OUR GOVERNMENT IS BROKEN, AND WE NEED NEW LEADERSHIP
-
- | | | |
|--------|------|----------------------|
| - 1600 | | Total |
| - 199 | 12.4 | CIVIC DUTY |
| - 403 | 25.2 | SUPRT TRUMP/LEADER |
| - 321 | 20.1 | SUPRT TRUMP/POLICIES |
| - 144 | 9.0 | OPPOSE HARRIS/DEMS |
| - 405 | 25.3 | NEW LEADERSHIP |
| - 128 | 8.0 | DK/ALL OTHER |

8 Q8. - NOW, IN YOUR OWN WORDS, WHAT WAS THE MOST IMPORTANT REASON YOU
VOTED IN 2024?

- 1600		Total
- 198	12.4	OUST BIDEN/HARRIS/DEM
- 159	9.9	SUPPORT TRUMP/MAGA
- 141	8.8	CIVIC DUTY/IMPORTANT
- 127	7.9	IMMIGRATION
- 116	7.3	ECONOMY
- 114	7.1	USA NEEDED CHANGE
- 73	4.6	USA BACK ON TRACK
- 71	4.4	SAVE USA/IN TROUBLE
- 64	4.0	NEED NEW/STRONG LEADR
- 59	3.7	FIX BROKEN GOVT/USA
- 44	2.8	CURB CORRUPTION
- 40	2.5	INFLATION
- 36	2.3	SO MY VOTE COUNTS
- 35	2.2	FIRST TIM/XERCISE RGT
- 32	2.0	MISCELLANEOUS
- 27	1.7	STOP LIBERALS/LEFT
- 23	1.4	GOVT SPENDING
- 21	1.3	CHILDREN/FUTURE
- 17	1.1	ELECT GOP/CONSERVATIV
- 17	1.1	COST OF LIVING
- 16	1.0	TAKE BACK USA
- 16	1.0	POLICIES
- 15	0.9	FOR THE PEOPLE
- 13	0.8	CONSTITUTION/FREE/RGT
- 12	0.8	VAR OTH SPECIFIC ISSU
- 11	0.7	ABORTION
- 10	0.6	NATIONAL SECURITY
- 10	0.6	TAXES
- 9	0.6	SUPPORT DEMOCRACY
- 9	0.6	JOB CREATION
- 8	0.5	ANTI WOKE/DEI
- 8	0.5	RELIGION
- 7	0.4	LGBTQ/TRANS
- 6	0.4	NATL DEFENS/MILIT/VET
- 5	0.3	RESTORE MORALS/VALUES
- 4	0.3	AMERICA FIRST
- 3	0.2	GUN RIGHTS
- 2	0.1	HEALTH CARE
- 2	0.1	FOREIGN POLICY
- 1	0.1	WOMEN'S RIGHTS
- 19	1.2	DON'T KNOW

9 Q9. - IN YOUR OWN WORDS, WHAT WAS YOUR BIGGEST CONCERN ABOUT KAMALA HARRIS
AND THE DEMOCRATS?

- 1600		Total	
- 200	12.5	DISHONEST/PHONY	
- 133	8.3	NOT QUALIFIED	
- 101	6.3	LIBERAL/SOCIALST/MARX	
- 99	6.2	VIEWS/POSITIONS	
- 79	4.9	POOR JOB/RUIN USA	
- 72	4.5	NOT INTELLIGENT/IDIOT	
- 60	3.8	STD ON ECONOMY/INFLAT	
- 60	3.8	WEAK/DULL/POOR LEADER	
- 57	3.6	JUST DON'T LIKE	
- 57	3.6	NOT FOR PEOPLE/USA	
- 57	3.6	STD/IMMIGRATIO/BORDER	
- 56	3.5	SPENDING/WASTE	
- 53	3.3	BIDEN ALLY/PGM	
- 42	2.6	NO PLAN/DETAILS	
- 40	2.5	INEFFECTIV/DO NOTHING	
- 36	2.3	POOR SPEAKER	
- 36	2.3	MISCELLANEOUS	
- 33	2.1	VAR SPEC ISSUE	
- 28	1.8	CRAZY/FOOLISH/JOKE	
- 23	1.4	NO PRIMARY/NO ELECTED	
- 20	1.3	STAND ON LGBTQ/TRANS	
- 17	1.1	NO EXPERIENCE	
- 15	0.9	WAR MONGER	
- 13	0.8	NOT IN TOUCH W/PEOPLE	
- 13	0.8	FOREIGN POLICY	
- 13	0.8	PREFER TRUMP	
- 12	0.8	DEMOCRAT/DISLIKE DEMS	
- 12	0.8	WOKE-ISM/DEI	CON'T

- 11 0.7 BREAKS PROMISES
- 10 0.6 FLIP FLOP/WISHY/WASHY
- 10 0.6 VAR OTH ABT HARRIS
- 9 0.6 DEMEANOR/LAUGHING
- 8 0.5 STAND ON TAXES
- 7 0.4 STAND ON ABORTION
- 4 0.3 STAND ON GUN CONTROL
- 4 0.3 STAND ON EDUCATION
- 4 0.3 STD/RELIG/CHRISTIAN
- 4 0.3 NATIONAL SECURITY
- 4 0.3 IMMORAL
- 4 0.3 NEEDED CHANGE
- 3 0.2 ARROGANT
- 3 0.2 STD/ISRAEL/MID EAST
- 3 0.2 NEEDED MORE INFO
- 2 0.1 OPPORTUNIST
- 2 0.1 STAND ON CRIME
- 2 0.1 STD/MILITARY/DEFENSE
- 2 0.1 GENDER/FEMALE
- 2 0.1 BACKGROUND/CA
- 1 0.1 ALL TALK/NO ACTION
- 1 0.1 BIG MOUTH/TALKS MUCH
- 1 0.1 IN TOO LONG
- 1 0.1 STAND ON BUDGET
- 1 0.1 ENVIRONMENT/GLOB WARM
- 1 0.1 STAND ON DEMOCRACY
- 1 0.1 POLITICIAN
- 1 0.1 DIVISIVE
- 57 3.6 DON'T KNOW

Pg 127 10 Q10. - THINKING ABOUT YOUR VOTE FOR DONALD TRUMP, WHICH OF THE FOLLOWING
STATEMENTS COMES CLOSEST TO YOUR OPINION?
1. I WAS MORE VOTING FOR DONALD TRUMP
2. I WAS MORE VOTING AGAINST KAMALA HARRIS

 - 1600 Total
 - 1179 73.7 FOR TRUMP
 - 228 14.3 AGAINST HARRIS
 - 130 8.1 BOTH
 - 48 3.0 NEITHER
 - 15 0.9 DK/REFUSED

Pg 140 11 Q11. - WHICH OF THE FOLLOWING BEST DESCRIBES YOUR FEELINGS TOWARDS
DONALD TRUMP?
1. I LIKE DONALD TRUMP MORE THAN I LIKE OTHER REPUBLICAN OFFICIALS
2. I LIKE DONALD TRUMP ABOUT THE SAME AS I LIKE OTHER REPUBLICAN
OFFICIALS
3. I LIKE DONALD TRUMP LESS THAN I LIKE OTHER REPUBLICAN OFFICIALS

 - 1600 Total
 - 1026 64.1 LIKE TRUMP MORE
 - 412 25.8 LIKE TRUMP THE SAME
 - 105 6.6 LIKE TRUMP LESS
 - 57 3.6 DK/REFUSED

Pg 147 12 Q12. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"DONALD TRUMP"

 - 1600 Total
 - 1537 96.1 FAVORABLE
 - 1272 79.5 Very Favorable
 - 265 16.6 Somewhat Favorable
 - 38 2.4 UNFAVORABLE
 - 26 1.6 Very Unfavorable
 - 12 0.8 Somewhat Unfavorable
 - 25 1.6 NO OPINION

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13 Q13. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"ELON MUSK"

- 1600	Total
- 1312	82.0 FAVORABLE
- 947	59.2 Very Favorable
- 365	22.8 Somewhat Favorable
- 137	8.6 UNFAVORABLE
- 74	4.6 Very Unfavorable
- 63	3.9 Somewhat Unfavorable
- 151	9.4 NO OPINION

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14 Q14. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"ROBERT F. KENNEDY, JR."

- 1600	Total
- 1285	80.3 FAVORABLE
- 833	52.1 Very Favorable
- 452	28.3 Somewhat Favorable
- 94	5.9 UNFAVORABLE
- 41	2.6 Very Unfavorable
- 53	3.3 Somewhat Unfavorable
- 211	13.2 NO OPINION
- 10	0.6 NEVER HEARD OF

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15 Q15. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MAKE AMERICA GREAT AGAIN, OR MAGA"

- 1599	Total
- 1379	86.2 FAVORABLE
- 1087	68.0 Very Favorable
- 292	18.3 Somewhat Favorable
- 69	4.3 UNFAVORABLE
- 30	1.9 Very Unfavorable
- 39	2.4 Somewhat Unfavorable
- 145	9.1 NO OPINION
- 6	0.4 NEVER HEARD OF

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16 Q16. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"DEPARTMENT OF GOVERNMENT EFFICIENCY, OR DOGE"

- 1600	Total
- 1238	77.4 FAVORABLE
- 1020	63.8 Very Favorable
- 218	13.6 Somewhat Favorable
- 86	5.4 UNFAVORABLE
- 50	3.1 Very Unfavorable
- 36	2.3 Somewhat Unfavorable
- 220	13.8 NO OPINION
- 56	3.5 NEVER HEARD OF

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17 Q17. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MAKE AMERICA HEALTHY AGAIN, OR MAHA"

- 1600	Total
- 1389	86.8 FAVORABLE
- 1135	70.9 Very Favorable
- 254	15.9 Somewhat Favorable
- 27	1.7 UNFAVORABLE
- 14	0.9 Very Unfavorable
- 13	0.8 Somewhat Unfavorable
- 121	7.6 NO OPINION
- 63	3.9 NEVER HEARD OF

Pg 225 18 Q18. - THINKING AGAIN ABOUT WHY YOU VOTED IN THE LAST ELECTION, WHICH OF THE FOLLOWING ISSUES WOULD YOU SAY WAS MOST IMPORTANT TO YOU?

1. REDUCING IMMIGRATION AND SECURING THE BORDER
2. LOWERING INFLATION AND GROWING THE ECONOMY
3. ENDING FOREIGN WARS
4. CUTTING FEDERAL WASTE& GOVERNMENT ACCOUNTABILITY
5. MAKING AMERICA HEALTHY
6. EXPANDING ECON. FREEDOMS, LIKE CRYPTO CURRENCIES & DIGITAL ASSETS
7. REDUCING CRIME 8. KEEPING MEN OUT OF WOMEN'S SPORTS AND SPACES

- 1600		Total
- 569	35.6	IMMIGRATION/BORDER
- 464	29.0	INFLATION/ECONOMY
- 53	3.3	ENDING FOREIGN WARS
- 198	12.4	CUT FEDERAL WASTE
- 66	4.1	MAKE AMERICA HEALTHY
- 18	1.1	EXPAND ECON. FREEDOMS
- 20	1.3	REDUCING CRIME
- 67	4.2	MEN OUT/WOMEN'S SPORT
- 86	5.4	OTHER
- 12	0.8	NONE
- 47	2.9	DK/REFUSED

Pg 238 19 Q19. - NOW THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, FROM THE FOLLOWING LIST WHAT IS MOST IMPORTANT TO YOU WHEN DECIDING TO VOTE?

1. SUPPORTING CANDIDATES WITH PRESIDENT TRUMP'S ENDORSEMENT
2. EXPANDING REPUBLICAN MAJORITIES IN CONGRESS TO FIX OUR COUNTRY
3. ELECTING CANDIDATES WHO WILL END INFLATION
4. ELECTING CANDIDATES WHO WILL SECURE OUR SOUTHERN BORDER
5. I HAVEN'T THOUGHT ABOUT MY 2026 VOTES

- 1600		Total
- 350	21.9	SUPRT/TRUMP ENDORSE
- 416	26.0	EXPAND REPUB MAJORITY
- 357	22.3	ELECT/END INFLATION
- 253	15.8	ELECT/SECURE BORDER
- 103	6.4	HAVEN'T THOUGHT ABOUT
- 73	4.6	OTHER
- 48	3.0	DK/REFUSED

Pg 251 20 Q20. - THINKING ABOUT UPCOMING ELECTIONS, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FIGHTS FOR PRESIDENT TRUMP'S POLICIES?

- 1600		Total
- 1436	89.8	MORE LIKELY
- 1137	71.1	Much More Likely
- 299	18.7	Somewhat More Likely
- 47	2.9	LESS LIKELY
- 32	2.0	Much Less Likely
- 15	0.9	Somewhat Less Likely
- 65	4.1	NO DIFFERENCE
- 52	3.3	DK/REFUSED

Pg 264 21 Q21. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PLACING TARIFFS ON CHINA AND MEXICO TO FORCE THEM TO DO MORE TO STOP
THE FLOW OF LETHAL DRUGS LIKE FENTANYL INTO AMERICA FROM THOSE
COUNTRIES."

- 1600		Total
- 1463	91.4	MORE LIKELY
- 1254	78.4	Much More Likely
- 209	13.1	Somewhat More Likely
- 67	4.2	LESS LIKELY
- 29	1.8	Much Less Likely
- 38	2.4	Somewhat Less Likely
- 46	2.9	NO DIFFERENCE
- 24	1.5	DK/REFUSED

Pg 277 22 Q22. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"INCREASING FUNDING FOR PHYSICAL BORDER DETERRENCE, LIKE FINISHING
THE WALL AND PLACING MORE BORDER PATROL AGENTS AT THE BORDER."

- 1600		Total
- 1473	92.1	MORE LIKELY
- 1227	76.7	Much More Likely
- 246	15.4	Somewhat More Likely
- 79	4.9	LESS LIKELY
- 34	2.1	Much Less Likely
- 45	2.8	Somewhat Less Likely
- 32	2.0	NO DIFFERENCE
- 16	1.0	DK/REFUSED

Pg 290 23 Q23. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"REQUIRING VOTERS TO PROVIDE PROOF OF AMERICAN CITIZENSHIP TO
REGISTER TO VOTE."

- 1600		Total
- 1544	96.5	MORE LIKELY
- 1464	91.5	Much More Likely
- 80	5.0	Somewhat More Likely
- 27	1.7	LESS LIKELY
- 12	0.8	Much Less Likely
- 15	0.9	Somewhat Less Likely
- 21	1.3	NO DIFFERENCE
- 8	0.5	DK/REFUSED

Pg 303 24 Q24. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"GETTING RID OF THE REQUIREMENT THAT PARENTS VACCINATE THEIR CHILDREN
IN ORDER TO ATTEND PUBLIC SCHOOL."

- 1600		Total
- 866	54.1	MORE LIKELY
- 610	38.1	Much More Likely
- 256	16.0	Somewhat More Likely
- 510	31.9	LESS LIKELY
- 311	19.4	Much Less Likely
- 199	12.4	Somewhat Less Likely
- 146	9.1	NO DIFFERENCE
- 78	4.9	DK/REFUSED

Pg 316 25 Q25. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PLACING A BAN ON MAIL-ORDER ABORTION PILLS THAT CAN BE TAKEN WITHOUT
A DOCTOR'S OVERSIGHT, IN ORDER TO PROTECT WOMEN'S HEALTH."

- 1600		Total
- 818	51.1	MORE LIKELY
- 606	37.9	Much More Likely
- 212	13.3	Somewhat More Likely
- 485	30.3	LESS LIKELY
- 304	19.0	Much Less Likely
- 181	11.3	Somewhat Less Likely
- 181	11.3	NO DIFFERENCE
- 116	7.3	DK/REFUSED

Pg 329 26 Q26. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PROMOTING BUSINESSES IN AMERICA TO EXPERIMENT AND INNOVATE WITH NEW
FINANCIAL TECHNOLOGIES LIKE CRYPTO CURRENCIES AND DIGITAL ASSETS."

- 1600		Total
- 830	51.9	MORE LIKELY
- 496	31.0	Much More Likely
- 334	20.9	Somewhat More Likely
- 466	29.1	LESS LIKELY
- 266	16.6	Much Less Likely
- 200	12.5	Somewhat Less Likely
- 183	11.4	NO DIFFERENCE
- 121	7.6	DK/REFUSED

Pg 342 27 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(MUCH MORE LIKELY = 5, SOMEWHAT MORE LIKELY = 4, NO DIFFERENCE = 3, SOMEWHAT LESS LIKELY = 2, MUCH LESS LIKELY = 1)

- 1600		Total
- 1592	4.9	CITIZEN PROOF/VOTE
- 1576	4.7	TARIFFS CHINA/MEXICO
- 1584	4.6	FUND FINISH THE WALL
- 1522	3.4	GET RID VACINATE/SCHL
- 1484	3.4	BAN MAIL/ABOR. PILL
- 1479	3.4	PROMOTE BUS./CRYPTO

Pg 355 28 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MORE LIKELY)

- 1600		Total
- 1544	96.5	CITIZEN PROOF/VOTE
- 1473	92.1	FUND FINISH THE WALL
- 1463	91.4	TARIFFS CHINA/MEXICO
- 866	54.1	GET RID VACINATE/SCHL
- 830	51.9	PROMOTE BUS./CRYPTO
- 818	51.1	BAN MAIL/ABOR. PILL

Pg 368 29 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MUCH MORE LIKELY)

- 1600		Total
- 1464	91.5	CITIZEN PROOF/VOTE
- 1254	78.4	TARIFFS CHINA/MEXICO
- 1227	76.7	FUND FINISH THE WALL
- 610	38.1	GET RID VACINATE/SCHL
- 606	37.9	BAN MAIL/ABOR. PILL
- 496	31.0	PROMOTE BUS./CRYPTO

Pg 381 30 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING LESS LIKELY)

- 1600		Total
- 510	31.9	GET RID VACINATE/SCHL
- 485	30.3	BAN MAIL/ABOR. PILL
- 466	29.1	PROMOTE BUS./CRYPTO
- 79	4.9	FUND FINISH THE WALL
- 67	4.2	TARIFFS CHINA/MEXICO
- 27	1.7	CITIZEN PROOF/VOTE

Pg 394 31 Q27. - WHEN IT COMES TO YOUR CONSUMPTION OF TELEVISION AND VIDEO CONTENT, HOW WOULD YOU DESCRIBE YOURSELF?

1. I MOSTLY WATCH CABLE OR SATELLITE TELEVISION
2. I MOSTLY WATCH LOCAL BROADCAST TELEVISION
3. I WATCH A MIX OF STREAMING PLATFORMS AND TRADITIONAL TELEVISION
4. I MOSTLY WATCH STREAMING PLATFORMS
5. I DON'T WATCH TV OR VIDEO CONTENT

- 1600		Total
- 1469	91.8	WATCH TV/VIDEO
- 245	15.3	Cable/Satellite
- 80	5.0	Local Broadcast
- 404	25.3	Mix Stream/Trad.
- 740	46.3	Mostly Streaming
- 102	6.4	DON'T WATCH
- 29	1.8	DK/REFUSED

Pg 407 32 Q28. - WHERE DO YOU MOST OFTEN GO TO GET POLITICAL NEWS?

- 1600		Total
- 420	26.3	CABLE/SATE./BROAD.
- 187	11.7	STREAMING PLATFORMS
- 152	9.5	YOUTUBE
- 273	17.1	SOCIAL MEDIA PLATFORM
- 81	5.1	RADIO
- 119	7.4	PODCASTS
- 218	13.6	ONLINE NEWS OUTLETS
- 29	1.8	PRINT NEWS
- 73	4.6	OTHER
- 48	3.0	DK/REFUSED

Pg 420 33 Q29. - DO YOU WATCH FOX NEWS?

- 1600		Total
- 1008	63.0	YES
- 572	35.8	NO
- 20	1.3	DK/REFUSED

Pg 427	34	Q30. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "JOE ROGAN"
	- 1600		Total
	- 851	53.2	YES
	- 722	45.1	NO
	- 27	1.7	DK/REFUSED
Pg 434	35	Q31. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "THEO VON"
	- 1600		Total
	- 398	24.9	YES
	- 1140	71.3	NO
	- 62	3.9	DK/REFUSED
Pg 441	36	Q32. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "SHAWN RYAN"
	- 1600		Total
	- 321	20.1	YES
	- 1210	75.6	NO
	- 69	4.3	DK/REFUSED
Pg 448	37	Q33. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "BEN SHAPIRO"
	- 1600		Total
	- 558	34.9	YES
	- 1003	62.7	NO
	- 39	2.4	DK/REFUSED
Pg 455	38	Q34. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "CANDICE OWENS"
	- 1600		Total
	- 549	34.3	YES
	- 1009	63.1	NO
	- 42	2.6	DK/REFUSED
Pg 462	39	Q35. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "MEGYN KELLY"
	- 1600		Total
	- 485	30.3	YES
	- 1073	67.1	NO
	- 42	2.6	DK/REFUSED

Pg 469	40	Q36. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "TUCKER CARLSON"
	- 1600		Total
	- 715	44.7	YES
	- 843	52.7	NO
	- 42	2.6	DK/REFUSED
Pg 476	41	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING YES)
	- 1600		Total
	- 851	53.2	JOE ROGAN
	- 715	44.7	TUCKER CARLSON
	- 558	34.9	BEN SHAPIRO
	- 549	34.3	CANDICE OWENS
	- 485	30.3	MEGYN KELLY
	- 398	24.9	THEO VON
	- 321	20.1	SHAWN RYAN
Pg 489	42	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING NO)
	- 1600		Total
	- 1210	75.6	SHAWN RYAN
	- 1140	71.3	THEO VON
	- 1073	67.1	MEGYN KELLY
	- 1009	63.1	CANDICE OWENS
	- 1003	62.7	BEN SHAPIRO
	- 843	52.7	TUCKER CARLSON
	- 722	45.1	JOE ROGAN
Pg 502	43	Q37. -	FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?
	- 1600		Total
	- 921	57.6	LESS COLLEGE GRAD
	- 47	2.9	Less/H.S. Diploma
	- 360	22.5	High School Graduate
	- 514	32.1	Some College/Trade
	- 652	40.8	COLLEGE GRADUATE
	- 466	29.1	College Graduate
	- 186	11.6	Post Graduate Degree
	- 27	1.7	REFUSED

Pg 567	48	Q43. -	WHAT IS YOUR CURRENT MARITAL STATUS?
	- 1600		Total
	- 414	25.9	SINGLE, NEVER MARRIED
	- 854	53.4	MARRIED
	- 14	0.9	SEPARATED
	- 198	12.4	DIVORCED
	- 79	4.9	WIDOWED
	- 41	2.6	DK/REFUSED
Pg 580	49	Q44. -	ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?
	- 1600		Total
	- 153	9.6	YES
	- 1410	88.1	NO
	- 37	2.3	DK/REFUSED
Pg 587	50	Q45. -	WHAT IS YOUR RACE OR ETHNIC HERITAGE?
	- 1600		Total
	- 1289	80.6	WHITE/CAUCASIAN
	- 259	16.2	NON-WHITE
	- 153	9.6	Hispanic
	- 50	3.1	African-Amer./Black
	- 24	1.5	Asian
	- 32	2.0	Other
	- 52	3.3	REFUSED
Pg 600	51	Q46. -	IN WHAT YEAR WERE YOU BORN?
	- 1600		Total
	- 340	21.3	18-34
	- 505	31.6	35-54
	- 330	20.6	55-64
	- 352	22.0	65+
	- 73	4.6	REFUSED
Pg 613	52	Q#. -	GENERATIONS:
	- 1600		Total
	- 582	36.4	MILLENNIALS
	- 462	28.9	GENERATION X
	- 433	27.1	BABY BOOMERS
	- 50	3.1	SILENT GENERATION
	- 73	4.6	REFUSED

Pg 626 53 Q#. - IN WHAT YEAR WERE YOU BORN?

- 1600		Total
- 139	8.7	18-25
- 226	14.1	26-35
- 242	15.1	36-45
- 268	16.8	46-55
- 331	20.7	56-65
- 321	20.1	66+
- 73	4.6	REFUSED

Pg 639 54 Q47. - GENDER:

- 1600		Total
- 851	53.2	MALE
- 749	46.8	FEMALE

Pg 644 55 Q48. - STATE:

- 1600		Total
- 400	25.0	GEORGIA
- 400	25.0	MAINE
- 400	25.0	MICHIGAN
- 400	25.0	NORTH CAROLINA