

ON MESSAGE INC.
GEORGIA STATE - LOW PROPENSITY TRUMP VOTERS

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FEBRUARY 20, 2025

TABLE # TABLE TITLE

Pg	1	1	Q1. -	ARE YOU, OR IS ANY MEMBER OF YOUR HOUSEHOLD EMPLOYED BY A NEWSPAPER, A TV OR RADIO STATION OR BY A POLITICAL PARTY OR A CAMPAIGN FOR POLITICAL OFFICE?
		- 400		Total
		- 400	100.0	NO
Pg	6	2	Q2. -	ARE YOU REGISTERED TO VOTE AT YOUR HOME IN GEORGIA? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.
		- 400		Total
		- 400	100.0	YES
Pg	11	3	Q3. -	IN THE RECENT ELECTION FOR PRESIDENT, FOR WHOM DID YOU VOTE, DONALD TRUMP, THE REPUBLICAN, OR KAMALA HARRIS, THE DEMOCRAT?
		- 400		Total
		- 400	100.0	DONALD TRUMP
Pg	16	4	Q4. -	WHAT METHOD DID YOU USE TO VOTE? DID YOU VOTE 1. BY MAIL OR ABSENTEE BALLOT 2. IN PERSON EARLY VOTING 3. ON ELECTION DAY 4. BALLOT DROPBOX
		- 400		Total
		- 287	71.8	VOTE EARLY
		- 10	2.5	Mail/Absentee Ballot
		- 277	69.3	In Person Early
		- 106	26.5	ELECTION DAY
		- 6	1.5	BALLOT DROPBOX
		- 1	0.3	DK/REFUSED
Pg	30	5	Q5. -	THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, WOULD YOU SAY YOU ARE:
		- 400		Total
		- 357	89.3	LIKELY VOTE
		- 228	57.0	Definitely Vote
		- 88	22.0	Very Likely Vote
		- 41	10.3	Somewhat Likely Vote
		- 27	6.8	NOT LIKELY VOTE
		- 6	1.5	Somewhat Unlikely
		- 21	5.3	Probably Not Vote
		- 16	4.0	DK/ALL OTHER

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- 6 Q6. - THINKING ABOUT YOUR RECENT VOTE FOR PRESIDENT, WHEN DID YOU DECIDE FOR WHOM YOU WOULD VOTE? WAS IT..
1. DECIDED BEFORE OCTOBER
 2. DECIDED IN OCTOBER
 3. DECIDED IN THE LAST FEW DAYS BEFORE THE ELECTION
-
- | | | | |
|---|-----|------|----------------|
| - | 400 | | Total |
| - | 361 | 90.3 | BEFORE OCTOBER |
| - | 23 | 5.8 | OCTOBER |
| - | 14 | 3.5 | LAST FEW DAYS |
| - | 2 | 0.5 | DK/REFUSED |

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- 7 Q7. - FROM THE FOLLOWING LIST, WHAT BEST DESCRIBES YOUR MOTIVATION FOR PARTICIPATING IN THE 2024 ELECTION?
- 1.CIVIC DUTY
 - 2.TO SUPPORT TRUMP BECAUSE HE'S A STRONG LEADER WHO WILL GET THE JOB DONE
 - 3.TO SUPPORT TRUMP'S POLICIES LIKE ENDING INFLATION, CREATING JOBS, AND DEFENDING AMERICA
 - 4.TO OPPOSE HARRIS & THE DEMOCRATS BECAUSE THEY HAVE GONE TOO FAR LEFT
 - 5.I VOTED BECAUSE OUR GOVERNMENT IS BROKEN, AND WE NEED NEW LEADERSHIP
-
- | | | | |
|---|-----|------|----------------------|
| - | 400 | | Total |
| - | 45 | 11.3 | CIVIC DUTY |
| - | 100 | 25.0 | SUPRT TRUMP/LEADER |
| - | 83 | 20.8 | SUPRT TRUMP/POLICIES |
| - | 32 | 8.0 | OPPOSE HARRIS/DEMS |
| - | 94 | 23.5 | NEW LEADERSHIP |
| - | 46 | 11.5 | DK/ALL OTHER |

8 Q8. - NOW, IN YOUR OWN WORDS, WHAT WAS THE MOST IMPORTANT REASON YOU
VOTED IN 2024?

-	400	Total
-	59	14.8 OUST BIDEN/HARRIS/DEM
-	37	9.3 SUPPORT TRUMP/MAGA
-	36	9.0 ECONOMY
-	26	6.5 CIVIC DUTY/IMPORTANT
-	25	6.3 IMMIGRATION
-	24	6.0 USA NEEDED CHANGE
-	20	5.0 NEED NEW/STRONG LEADR
-	16	4.0 SAVE USA/IN TROUBLE
-	16	4.0 CURB CORRUPTION
-	11	2.8 USA BACK ON TRACK
-	11	2.8 MISCELLANEOUS
-	10	2.5 STOP LIBERALS/LEFT
-	10	2.5 CHILDREN/FUTURE
-	9	2.3 FIX BROKEN GOVT/USA
-	9	2.3 INFLATION
-	8	2.0 POLICIES
-	6	1.5 CONSTITUTION/FREE/RGT
-	5	1.3 FIRST TIM/XERCISE RGT
-	5	1.3 SO MY VOTE COUNTS
-	5	1.3 TAKE BACK USA
-	4	1.0 NATIONAL SECURITY
-	4	1.0 TAXES
-	4	1.0 FOR THE PEOPLE
-	4	1.0 RELIGION
-	3	0.8 ELECT GOP/CONSERVATIV
-	3	0.8 ABORTION
-	3	0.8 GOVT SPENDING
-	3	0.8 JOB CREATION
-	3	0.8 RESTORE MORALS/VALUES
-	2	0.5 COST OF LIVING
-	2	0.5 ANTI WOKE/DEI
-	2	0.5 SUPPORT DEMOCRACY
-	2	0.5 FOREIGN POLICY
-	1	0.3 LGBTQ/TRANS
-	1	0.3 NATL DEFENS/MILIT/VET
-	1	0.3 AMERICA FIRST
-	1	0.3 GUN RIGHTS
-	1	0.3 VAR OTH SPECIFIC ISSU
-	8	2.0 DON'T KNOW

9 Q9. - IN YOUR OWN WORDS, WHAT WAS YOUR BIGGEST CONCERN ABOUT KAMALA HARRIS
AND THE DEMOCRATS?

- 400		Total
- 54	13.5	DISHONEST/PHONY
- 32	8.0	NOT QUALIFIED
- 24	6.0	VIEWS/POSITIONS
- 19	4.8	LIBERAL/SOCIALST/MARX
- 19	4.8	WEAK/DULL/POOR LEADER
- 18	4.5	NOT FOR PEOPLE/USA
- 17	4.3	POOR JOB/RUIN USA
- 16	4.0	STD ON ECONOMY/INFLAT
- 14	3.5	JUST DON'T LIKE
- 14	3.5	NOT INTELLIGENT/IDIOT
- 12	3.0	INEFFECTIV/DO NOTHING
- 11	2.8	NO PLAN/DETAILS
- 11	2.8	BIDEN ALLY/PGM
- 11	2.8	MISCELLANEOUS
- 10	2.5	SPENDING/WASTE
- 10	2.5	STD/IMMIGRATIO/BORDER
- 10	2.5	VAR SPEC ISSUE
- 9	2.3	CRAZY/FOOLISH/JOKE
- 7	1.8	NO PRIMARY/NO ELECTED
- 6	1.5	POOR SPEAKER
- 6	1.5	STAND ON LGBTQ/TRANS
- 6	1.5	WAR MONGER
- 5	1.3	FLIP FLOP/WISHY/WASHY
- 4	1.0	STAND ON TAXES
- 3	0.8	NOT IN TOUCH W/PEOPLE
- 3	0.8	NEEDED CHANGE
- 3	0.8	VAR OTH ABT HARRIS
- 2	0.5	BREAKS PROMISES
- 2	0.5	NO EXPERIENCE
- 2	0.5	DEMEANOR/LAUGHING
- 2	0.5	STAND ON ABORTION
- 2	0.5	FOREIGN POLICY
- 2	0.5	STAND ON CRIME
- 2	0.5	STD/ISRAEL/MID EAST
- 2	0.5	STD/RELIG/CHRISTIAN
- 2	0.5	IMMORAL
- 1	0.3	ARROGANT
- 1	0.3	OPPORTUNIST
- 1	0.3	STAND ON EDUCATION
- 1	0.3	STD/MILITARY/DEFENSE
- 1	0.3	POLITICIAN
- 1	0.3	PREFER TRUMP
- 1	0.3	WOKE-ISM/DEI
- 1	0.3	NATIONAL SECURITY
- 1	0.3	BACKGROUND/CA
- 19	4.8	DON'T KNOW

Pg 135 10 Q10. - THINKING ABOUT YOUR VOTE FOR DONALD TRUMP, WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO YOUR OPINION?
 1. I WAS MORE VOTING FOR DONALD TRUMP
 2. I WAS MORE VOTING AGAINST KAMALA HARRIS

 - 400 Total
 - 273 68.3 FOR TRUMP
 - 57 14.3 AGAINST HARRIS
 - 46 11.5 BOTH
 - 21 5.3 NEITHER
 - 3 0.8 DK/REFUSED

Pg 149 11 Q11. - WHICH OF THE FOLLOWING BEST DESCRIBES YOUR FEELINGS TOWARDS DONALD TRUMP?
 1. I LIKE DONALD TRUMP MORE THAN I LIKE OTHER REPUBLICAN OFFICIALS
 2. I LIKE DONALD TRUMP ABOUT THE SAME AS I LIKE OTHER REPUBLICAN OFFICIALS
 3. I LIKE DONALD TRUMP LESS THAN I LIKE OTHER REPUBLICAN OFFICIALS

 - 400 Total
 - 263 65.8 LIKE TRUMP MORE
 - 94 23.5 LIKE TRUMP THE SAME
 - 29 7.3 LIKE TRUMP LESS
 - 14 3.5 DK/REFUSED

Pg 156 12 Q12. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
 "DONALD TRUMP"

 - 400 Total
 - 383 95.8 FAVORABLE
 - 323 80.8 Very Favorable
 - 60 15.0 Somewhat Favorable
 - 12 3.0 UNFAVORABLE
 - 9 2.3 Very Unfavorable
 - 3 0.8 Somewhat Unfavorable
 - 5 1.3 NO OPINION

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13 Q13. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"ELON MUSK"

- 400	Total
- 317	79.3 FAVORABLE
- 237	59.3 Very Favorable
- 80	20.0 Somewhat Favorable
- 34	8.5 UNFAVORABLE
- 16	4.0 Very Unfavorable
- 18	4.5 Somewhat Unfavorable
- 49	12.3 NO OPINION

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14 Q14. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"ROBERT F. KENNEDY, JR."

- 400	Total
- 307	76.8 FAVORABLE
- 216	54.0 Very Favorable
- 91	22.8 Somewhat Favorable
- 25	6.3 UNFAVORABLE
- 16	4.0 Very Unfavorable
- 9	2.3 Somewhat Unfavorable
- 68	17.0 NO OPINION

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15 Q15. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MAKE AMERICA GREAT AGAIN, OR MAGA"

- 399	Total
- 339	85.0 FAVORABLE
- 284	71.2 Very Favorable
- 55	13.8 Somewhat Favorable
- 16	4.0 UNFAVORABLE
- 9	2.3 Very Unfavorable
- 7	1.8 Somewhat Unfavorable
- 44	11.0 NO OPINION

Pg 212 16 Q16. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"DEPARTMENT OF GOVERNMENT EFFICIENCY, OR DOGE"

-	400	Total
-	304	76.0 FAVORABLE
-	260	65.0 Very Favorable
-	44	11.0 Somewhat Favorable
-	22	5.5 UNFAVORABLE
-	14	3.5 Very Unfavorable
-	8	2.0 Somewhat Unfavorable
-	62	15.5 NO OPINION
-	12	3.0 NEVER HEARD OF

Pg 226 17 Q17. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MAKE AMERICA HEALTHY AGAIN, OR MAHA"

-	400	Total
-	342	85.5 FAVORABLE
-	299	74.8 Very Favorable
-	43	10.8 Somewhat Favorable
-	7	1.8 UNFAVORABLE
-	4	1.0 Very Unfavorable
-	3	0.8 Somewhat Unfavorable
-	38	9.5 NO OPINION
-	13	3.3 NEVER HEARD OF

Pg 240 18 Q18. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"BRIAN KEMP"

-	400	Total
-	242	60.5 FAVORABLE
-	151	37.8 Very Favorable
-	91	22.8 Somewhat Favorable
-	45	11.3 UNFAVORABLE
-	29	7.3 Very Unfavorable
-	16	4.0 Somewhat Unfavorable
-	75	18.8 NO OPINION
-	38	9.5 NEVER HEARD OF

Pg 254 19 Q19. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"BUDDY CARTER"

- 400		Total
- 45	11.3	FAVORABLE
- 15	3.8	Very Favorable
- 30	7.5	Somewhat Favorable
- 13	3.3	UNFAVORABLE
- 5	1.3	Very Unfavorable
- 8	2.0	Somewhat Unfavorable
- 137	34.3	NO OPINION
- 205	51.3	NEVER HEARD OF

Pg 268 20 Q20. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"BRAD RAFFENSPERGER"

- 400		Total
- 56	14.0	FAVORABLE
- 25	6.3	Very Favorable
- 31	7.8	Somewhat Favorable
- 53	13.3	UNFAVORABLE
- 36	9.0	Very Unfavorable
- 17	4.3	Somewhat Unfavorable
- 134	33.5	NO OPINION
- 157	39.3	NEVER HEARD OF

Pg 282 21 Q21. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"JOHN KING"

- 400		Total
- 37	9.3	FAVORABLE
- 13	3.3	Very Favorable
- 24	6.0	Somewhat Favorable
- 13	3.3	UNFAVORABLE
- 11	2.8	Very Unfavorable
- 2	0.5	Somewhat Unfavorable
- 137	34.3	NO OPINION
- 213	53.3	NEVER HEARD OF

Pg 296 22 Q22. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MIKE COLLINS"

- 400		Total
- 78	19.5	FAVORABLE
- 38	9.5	Very Favorable
- 40	10.0	Somewhat Favorable
- 10	2.5	UNFAVORABLE
- 3	0.8	Very Unfavorable
- 7	1.8	Somewhat Unfavorable
- 135	33.8	NO OPINION
- 177	44.3	NEVER HEARD OF

Pg 310 23 Q23. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"RICH MCCORMICK"

- 400		Total
- 62	15.5	FAVORABLE
- 28	7.0	Very Favorable
- 34	8.5	Somewhat Favorable
- 20	5.0	UNFAVORABLE
- 12	3.0	Very Unfavorable
- 8	2.0	Somewhat Unfavorable
- 146	36.5	NO OPINION
- 172	43.0	NEVER HEARD OF

Pg 324 24 Q24. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
"MARJORIE TAYLOR GREENE"

- 400		Total
- 170	42.5	FAVORABLE
- 110	27.5	Very Favorable
- 60	15.0	Somewhat Favorable
- 48	12.0	UNFAVORABLE
- 28	7.0	Very Unfavorable
- 20	5.0	Somewhat Unfavorable
- 101	25.3	NO OPINION
- 81	20.3	NEVER HEARD OF

Pg 338 25 Q25. - THINKING AGAIN ABOUT WHY YOU VOTED IN THE LAST ELECTION, WHICH OF THE FOLLOWING ISSUES WOULD YOU SAY WAS MOST IMPORTANT TO YOU?

1. REDUCING IMMIGRATION AND SECURING THE BORDER
2. LOWERING INFLATION AND GROWING THE ECONOMY
3. ENDING FOREIGN WARS
4. CUTTING FEDERAL WASTE& GOVERNMENT ACCOUNTABILITY
5. MAKING AMERICA HEALTHY
6. EXPANDING ECON. FREEDOMS, LIKE CRYPTO CURRENCIES & DIGITAL ASSETS
7. REDUCING CRIME 8. KEEPING MEN OUT OF WOMEN'S SPORTS AND SPACES

-	400	Total
-	127	31.8 IMMIGRATION/BORDER
-	120	30.0 INFLATION/ECONOMY
-	19	4.8 ENDING FOREIGN WARS
-	47	11.8 CUT FEDERAL WASTE
-	18	4.5 MAKE AMERICA HEALTHY
-	7	1.8 EXPAND ECON. FREEDOMS
-	5	1.3 REDUCING CRIME
-	11	2.8 MEN OUT/WOMEN'S SPORT
-	33	8.3 OTHER
-	3	0.8 NONE
-	10	2.5 DK/REFUSED

Pg 352 26 Q26. - NOW THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, FROM THE FOLLOWING LIST WHAT IS MOST IMPORTANT TO YOU WHEN DECIDING TO VOTE?

1. SUPPORTING CANDIDATES WITH PRESIDENT TRUMP'S ENDORSEMENT
2. EXPANDING REPUBLICAN MAJORITIES IN CONGRESS TO FIX OUR COUNTRY
3. ELECTING CANDIDATES WHO WILL END INFLATION
4. ELECTING CANDIDATES WHO WILL SECURE OUR SOUTHERN BORDER
5. I HAVEN'T THOUGHT ABOUT MY 2026 VOTES

-	400	Total
-	99	24.8 SUPRT/TRUMP ENDORSE
-	81	20.3 EXPAND REPUB MAJORITY
-	91	22.8 ELECT/END INFLATION
-	38	9.5 ELECT/SECURE BORDER
-	42	10.5 HAVEN'T THOUGHT ABOUT
-	29	7.3 OTHER
-	20	5.0 DK/REFUSED

Pg 366 27 Q27. - THINKING ABOUT UPCOMING ELECTIONS, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FIGHTS FOR PRESIDENT TRUMP'S POLICIES?

-	400	Total
-	351	87.8 MORE LIKELY
-	291	72.8 Much More Likely
-	60	15.0 Somewhat More Likely
-	17	4.3 LESS LIKELY
-	13	3.3 Much Less Likely
-	4	1.0 Somewhat Less Likely
-	17	4.3 NO DIFFERENCE
-	15	3.8 DK/REFUSED

Pg 380 28 Q28. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PLACING TARIFFS ON CHINA AND MEXICO TO FORCE THEM TO DO MORE TO STOP
THE FLOW OF LETHAL DRUGS LIKE FENTANYL INTO AMERICA FROM THOSE
COUNTRIES."

-	400	Total
-	365	91.3 MORE LIKELY
-	328	82.0 Much More Likely
-	37	9.3 Somewhat More Likely
-	15	3.8 LESS LIKELY
-	9	2.3 Much Less Likely
-	6	1.5 Somewhat Less Likely
-	17	4.3 NO DIFFERENCE
-	3	0.8 DK/REFUSED

Pg 394 29 Q29. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"INCREASING FUNDING FOR PHYSICAL BORDER DETERRENCE, LIKE FINISHING
THE WALL AND PLACING MORE BORDER PATROL AGENTS AT THE BORDER."

-	400	Total
-	369	92.3 MORE LIKELY
-	312	78.0 Much More Likely
-	57	14.3 Somewhat More Likely
-	22	5.5 LESS LIKELY
-	14	3.5 Much Less Likely
-	8	2.0 Somewhat Less Likely
-	7	1.8 NO DIFFERENCE
-	2	0.5 DK/REFUSED

Pg 408 30 Q30. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"REQUIRING VOTERS TO PROVIDE PROOF OF AMERICAN CITIZENSHIP TO
REGISTER TO VOTE."

-	400	Total
-	388	97.0 MORE LIKELY
-	372	93.0 Much More Likely
-	16	4.0 Somewhat More Likely
-	6	1.5 LESS LIKELY
-	3	0.8 Much Less Likely
-	3	0.8 Somewhat Less Likely
-	5	1.3 NO DIFFERENCE
-	1	0.3 DK/REFUSED

Pg 422 31 Q31. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"GETTING RID OF THE REQUIREMENT THAT PARENTS VACCINATE THEIR CHILDREN
IN ORDER TO ATTEND PUBLIC SCHOOL."

- 400	Total
- 215	53.8 MORE LIKELY
- 169	42.3 Much More Likely
- 46	11.5 Somewhat More Likely
- 122	30.5 LESS LIKELY
- 95	23.8 Much Less Likely
- 27	6.8 Somewhat Less Likely
- 44	11.0 NO DIFFERENCE
- 19	4.8 DK/REFUSED

Pg 436 32 Q32. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PLACING A BAN ON MAIL-ORDER ABORTION PILLS THAT CAN BE TAKEN WITHOUT
A DOCTOR'S OVERSIGHT, IN ORDER TO PROTECT WOMEN'S HEALTH."

- 400	Total
- 186	46.5 MORE LIKELY
- 147	36.8 Much More Likely
- 39	9.8 Somewhat More Likely
- 113	28.3 LESS LIKELY
- 84	21.0 Much Less Likely
- 29	7.3 Somewhat Less Likely
- 65	16.3 NO DIFFERENCE
- 36	9.0 DK/REFUSED

Pg 450 33 Q33. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
"PROMOTING BUSINESSES IN AMERICA TO EXPERIMENT AND INNOVATE WITH NEW
FINANCIAL TECHNOLOGIES LIKE CRYPTO CURRENCIES AND DIGITAL ASSETS."

- 400	Total
- 213	53.3 MORE LIKELY
- 143	35.8 Much More Likely
- 70	17.5 Somewhat More Likely
- 93	23.3 LESS LIKELY
- 68	17.0 Much Less Likely
- 25	6.3 Somewhat Less Likely
- 62	15.5 NO DIFFERENCE
- 32	8.0 DK/REFUSED

Pg 464 34 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(MUCH MORE LIKELY = 5, SOMEWHAT MORE LIKELY = 4, NO DIFFERENCE = 3, SOMEWHAT LESS LIKELY = 2, MUCH LESS LIKELY = 1)

- 400	Total
- 399	4.9 CITIZEN PROOF/VOTE
- 397	4.7 TARIFFS CHINA/MEXICO
- 398	4.6 FUND FINISH THE WALL
- 368	3.5 PROMOTE BUS./CRYPTO
- 381	3.4 GET RID VACINATE/SCHL
- 364	3.4 BAN MAIL/ABOR. PILL

Pg 478 35 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MORE LIKELY)

- 400	Total
- 388	97.0 CITIZEN PROOF/VOTE
- 369	92.3 FUND FINISH THE WALL
- 365	91.3 TARIFFS CHINA/MEXICO
- 215	53.8 GET RID VACINATE/SCHL
- 213	53.3 PROMOTE BUS./CRYPTO
- 186	46.5 BAN MAIL/ABOR. PILL

Pg 492 36 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MUCH MORE LIKELY)

- 400	Total
- 372	93.0 CITIZEN PROOF/VOTE
- 328	82.0 TARIFFS CHINA/MEXICO
- 312	78.0 FUND FINISH THE WALL
- 169	42.3 GET RID VACINATE/SCHL
- 147	36.8 BAN MAIL/ABOR. PILL
- 143	35.8 PROMOTE BUS./CRYPTO

Pg 506 37 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING LESS LIKELY)

- 400		Total
- 122	30.5	GET RID VACINATE/SCHL
- 113	28.3	BAN MAIL/ABOR. PILL
- 93	23.3	PROMOTE BUS./CRYPTO
- 22	5.5	FUND FINISH THE WALL
- 15	3.8	TARIFFS CHINA/MEXICO
- 6	1.5	CITIZEN PROOF/VOTE

Pg 520 38 Q34. - WHEN IT COMES TO YOUR CONSUMPTION OF TELEVISION AND VIDEO CONTENT, HOW WOULD YOU DESCRIBE YOURSELF?
1. I MOSTLY WATCH CABLE OR SATELLITE TELEVISION
2. I MOSTLY WATCH LOCAL BROADCAST TELEVISION
3. I WATCH A MIX OF STREAMING PLATFORMS AND TRADITIONAL TELEVISION
4. I MOSTLY WATCH STREAMING PLATFORMS
5. I DON'T WATCH TV OR VIDEO CONTENT

- 400		Total
- 364	91.0	WATCH TV/VIDEO
- 62	15.5	Cable/Satellite
- 14	3.5	Local Broadcast
- 100	25.0	Mix Stream/Trad.
- 188	47.0	Mostly Streaming
- 30	7.5	DON'T WATCH
- 6	1.5	DK/REFUSED

Pg 534 39 Q35. - WHERE DO YOU MOST OFTEN GO TO GET POLITICAL NEWS?

- 400		Total
- 95	23.8	CABLE/SATE./BROAD.
- 60	15.0	STREAMING PLATFORMS
- 29	7.3	YOUTUBE
- 76	19.0	SOCIAL MEDIA PLATFORM
- 15	3.8	RADIO
- 31	7.8	PODCASTS
- 60	15.0	ONLINE NEWS OUTLETS
- 5	1.3	PRINT NEWS
- 19	4.8	OTHER
- 10	2.5	DK/REFUSED

Pg 548 40 Q36. - DO YOU WATCH FOX NEWS?

- 400		Total
- 241	60.3	YES
- 153	38.3	NO
- 6	1.5	DK/REFUSED

Pg 555	41	Q37. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "JOE ROGAN"
	-	400	Total
	-	218	54.5 YES
	-	171	42.8 NO
	-	11	2.8 DK/REFUSED
Pg 562	42	Q38. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "THEO VON"
	-	400	Total
	-	116	29.0 YES
	-	269	67.3 NO
	-	15	3.8 DK/REFUSED
Pg 569	43	Q39. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "SHAWN RYAN"
	-	400	Total
	-	82	20.5 YES
	-	298	74.5 NO
	-	20	5.0 DK/REFUSED
Pg 576	44	Q40. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "BEN SHAPIRO"
	-	400	Total
	-	141	35.3 YES
	-	244	61.0 NO
	-	15	3.8 DK/REFUSED
Pg 583	45	Q41. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "CANDICE OWENS"
	-	400	Total
	-	140	35.0 YES
	-	245	61.3 NO
	-	15	3.8 DK/REFUSED
Pg 590	46	Q42. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "MEGYN KELLY"
	-	400	Total
	-	106	26.5 YES
	-	280	70.0 NO
	-	14	3.5 DK/REFUSED

Pg 597	47	Q33. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "TUCKER CARLSON"
	- 400		Total
	- 169	42.3	YES
	- 213	53.3	NO
	- 18	4.5	DK/REFUSED
Pg 604	48	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING YES)
	- 400		Total
	- 218	54.5	JOE ROGAN
	- 169	42.3	TUCKER CARLSON
	- 141	35.3	BEN SHAPIRO
	- 140	35.0	CANDICE OWENS
	- 116	29.0	THEO VON
	- 106	26.5	MEGYN KELLY
	- 82	20.5	SHAWN RYAN
Pg 618	49	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING NO)
	- 400		Total
	- 298	74.5	SHAWN RYAN
	- 280	70.0	MEGYN KELLY
	- 269	67.3	THEO VON
	- 245	61.3	CANDICE OWENS
	- 244	61.0	BEN SHAPIRO
	- 213	53.3	TUCKER CARLSON
	- 171	42.8	JOE ROGAN
Pg 632	50	Q44. -	FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?
	- 400		Total
	- 220	55.0	LESS COLLEGE GRAD
	- 15	3.8	Less/H.S. Diploma
	- 90	22.5	High School Graduate
	- 115	28.8	Some College/Trade
	- 171	42.8	COLLEGE GRADUATE
	- 117	29.3	College Graduate
	- 54	13.5	Post Graduate Degree
	- 9	2.3	REFUSED

Pg 702	55	Q50. -	WHAT IS YOUR CURRENT MARITAL STATUS?
	- 400		Total
	- 86	21.5	SINGLE, NEVER MARRIED
	- 237	59.3	MARRIED
	- 4	1.0	SEPARATED
	- 45	11.3	DIVORCED
	- 16	4.0	WIDOWED
	- 12	3.0	DK/REFUSED
Pg 716	56	Q51. -	ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?
	- 400		Total
	- 48	12.0	YES
	- 340	85.0	NO
	- 12	3.0	DK/REFUSED
Pg 723	57	Q52. -	WHAT IS YOUR RACE OR ETHNIC HERITAGE?
	- 400		Total
	- 305	76.3	WHITE/CAUCASIAN
	- 78	19.5	NON-WHITE
	- 48	12.0	Hispanic
	- 15	3.8	African-Amer./Black
	- 9	2.3	Asian
	- 6	1.5	Other
	- 17	4.3	REFUSED
Pg 737	58	Q53. -	IN WHAT YEAR WERE YOU BORN?
	- 400		Total
	- 95	23.8	18-34
	- 143	35.8	35-54
	- 79	19.8	55-64
	- 58	14.5	65+
	- 25	6.3	REFUSED
Pg 751	59	Q#. -	GENERATIONS:
	- 400		Total
	- 162	40.5	MILLENNIALS
	- 128	32.0	GENERATION X
	- 83	20.8	BABY BOOMERS
	- 2	0.5	SILENT GENERATION
	- 25	6.3	REFUSED

Pg 765 60 Q#. - IN WHAT YEAR WERE YOU BORN?

-	400		Total
-	25	6.3	18-25
-	75	18.8	26-35
-	71	17.8	36-45
-	73	18.3	46-55
-	80	20.0	56-65
-	51	12.8	66+
-	25	6.3	REFUSED

Pg 779 61 Q54. - GENDER:

-	400		Total
-	221	55.3	MALE
-	179	44.8	FEMALE

Pg 784 62 Q55. - MEDIA MARKET:

-	400		Total
-	263	65.8	ATLANTA M.M.
-	137	34.3	REST OF STATE