```
ON MESSAGE INC.
MAINE STATE - TRUMP VOTERS

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Pg  42        6   Q6. -    THINKING ABOUT YOUR RECENT VOTE FOR PRESIDENT, WHEN DID YOU DECIDE
                           FOR WHOM YOU WOULD VOTE? WAS IT..
                           1. DECIDED BEFORE OCTOBER
                           2. DECIDED IN OCTOBER
                           3. DECIDED IN THE LAST FEW DAYS BEFORE THE ELECTION

              -  400         Total
              -  347  86.8  BEFORE OCTOBER
              -   26   6.5  OCTOBER
              -   18   4.5  LAST FEW DAYS
              -    9   2.3  DK/REFUSED

Pg  49        7   Q7. -    FROM THE FOLLOWING LIST, WHAT BEST DESCRIBES YOUR MOTIVATION FOR
                           PARTICIPATING IN THE 2024 ELECTION?
                           1.CIVIC DUTY
                           2.TO SUPPORT TRUMP BECAUSE HE'S A STRONG LEADER WHO WILL GET THE
                             JOB DONE
                           3.TO SUPPORT TRUMP'S POLICIES LIKE ENDING INFLATION, CREATING JOBS,
                             AND DEFENDING AMERICA
                           4.TO OPPOSE HARRIS & THE DEMOCRATS BECAUSE THEY HAVE GONE TOO FAR LEFT
                           5.I VOTED BECAUSE OUR GOVERNMENT IS BROKEN, AND WE NEED NEW LEADERSHIP

              -  400         Total
              -   53  13.3  CIVIC DUTY
              -  113  28.3  SUPRT TRUMP/LEADER
              -   75  18.8  SUPRT TRUMP/POLICIES
              -   41  10.3  OPPOSE HARRIS/DEMS
              -  102  25.5  NEW LEADERSHIP
              -   16   4.0  DK/ALL OTHER
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Q8. -   NOW, IN YOUR OWN WORDS, WHAT WAS THE MOST IMPORTANT REASON YOU
                            VOTED IN 2024?

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-  400          Total
-   47   11.8   IMMIGRATION
-   45   11.3   OUST BIDEN/HARRIS/DEM
-   44   11.0   CIVIC DUTY/IMPORTANT
-   35    8.8   SUPPORT TRUMP/MAGA
-   30    7.5   USA NEEDED CHANGE
-   26    6.5   ECONOMY
-   23    5.8   SAVE USA/IN TROUBLE
-   18    4.5   USA BACK ON TRACK
-   18    4.5   FIX BROKEN GOVT/USA
-   18    4.5   NEED NEW/STRONG LEADR
-   11    2.8   GOVT SPENDING
-   10    2.5   SO MY VOTE COUNTS
-   10    2.5   STOP LIBERALS/LEFT
-   10    2.5   CURB CORRUPTION
-    9    2.3   INFLATION
-    8    2.0   ELECT GOP/CONSERVATIV
-    5    1.3   MISCELLANEOUS
-    4    1.0   FIRST TIM/XERCISE RGT
-    4    1.0   ABORTION
-    4    1.0   VAR OTH SPECIFIC ISSU
-    3    0.8   TAKE BACK USA
-    3    0.8   CONSTITUTION/FREE/RGT
-    2    0.5   COST OF LIVING
-    2    0.5   ANTI WOKE/DEI
-    2    0.5   LGBTQ/TRANS
-    1    0.3   NATIONAL SECURITY
-    1    0.3   SUPPORT DEMOCRACY
-    1    0.3   FOR THE PEOPLE
-    1    0.3   NATL DEFENSE/MILIT
-    1    0.3   JOB CREATION
-    1    0.3   AMERICA FIRST
-    1    0.3   POLICIES
-    1    0.3   GUN RIGHTS
-    1    0.3   CHILDREN/FUTURE
-    0    0.0   DON'T KNOW
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                         AND THE DEMOCRATS?

                - 400   Total
                -   55 13.8   DISHONEST/PHONY
                -   43 10.8   NOT QUALIFIED
                -   31   7.8   LIBERAL/SOCIALST/MARX
                -   27   6.8   SPENDING/WASTE
                -   25   6.3   VIEWS/POSITIONS
                -   20   5.0   NOT INTELLIGENT/IDIOT
                -   20   5.0   STD/IMMIGRATIO/BORDER
                -   19   4.8   NOT FOR PEOPLE/USA
                -   17   4.3   POOR JOB/RUIN USA
                -   14   3.5   POOR SPEAKER
                -   13   3.3   WEAK/DULL/POOR LEADER
                -   10   2.5   NO PLAN/DETAILS
                -   10   2.5   BIDEN ALLY/PGM
                -    8   2.0   JUST DON'T LIKE
                -    7   1.8   INEFFECTIV/DO NOTHING
                -    7   1.8   STD ON ECONOMY/INFLAT
                -    7   1.8   WOKE-ISM/DEI
                -    7   1.8   VAR SPEC ISSUE
                -    5   1.3   NOT IN TOUCH W/PEOPLE
                -    5   1.3   DEMEANOR/LAUGHING
                -    5   1.3   NO PRIMARY/NO ELECTED
                -    5   1.3   CRAZY/FOOLISH/JOKE
                -    5   1.3   MISCELLANEOUS
                -    4   1.0   BREAKS PROMISES
                -    4   1.0   NO EXPERIENCE
                -    3   0.8   DEMOCRAT/DISLIKE DEMS
                -    3   0.8   VAR OTH ABT HARRIS
                -    2   0.5   STAND ON GUN CONTROL
                -    2   0.5   STAND ON TAXES
                -    2   0.5   STAND ON LGBTQ/TRANS
                -    1   0.3   ALL TALK/NO ACTION
                -    1   0.3   ARROGANT
                -    1   0.3   FLIP FLOP/WISHY/WASHY
                -    1   0.3   STAND ON ABORTION
                -    1   0.3   STAND ON EDUCATION
                -    1   0.3   FOREIGN POLICY
                -    1   0.3   PREFER TRUMP
                -    1   0.3   NEEDED MORE INFO
                -    1   0.3   GENDER/FEMALE
                -    6   1.5   DON'T KNOW

10   Q10. - THINKING ABOUT YOUR VOTE FOR DONALD TRUMP, WHICH OF THE FOLLOWING
                    STATEMENTS COMES CLOSEST TO YOUR OPINION?
                    1. I WAS MORE VOTING FOR DONALD TRUMP
                    2. I WAS MORE VOTING AGAINST KAMALA HARRIS

             - 400   Total
             - 319   79.8 FOR TRUMP
             -   66   16.5 AGAINST HARRIS
             -    9   2.3 BOTH
             -    2   0.5 NEITHER
             -    4   1.0 DK/REFUSED

11   Q11. - WHICH OF THE FOLLOWING BEST DESCRIBES YOUR FEELINGS TOWARDS
                    DONALD TRUMP?
                    1. I LIKE DONALD TRUMP MORE THAN I LIKE OTHER REPUBLICAN OFFICIALS
                    2. I LIKE DONALD TRUMP ABOUT THE SAME AS I LIKE OTHER REPUBLICAN
                       OFFICIALS
                    3. I LIKE DONALD TRUMP LESS THAN I LIKE OTHER REPUBLICAN OFFICIALS

             - 400   Total
             - 247   61.8 LIKE TRUMP MORE
             - 114   28.5 LIKE TRUMP THE SAME
             -   29   7.3 LIKE TRUMP LESS
             -   10   2.5 DK/REFUSED

12   Q12. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                    FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                    PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                    UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                    KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                    "DONALD TRUMP"

             - 400   Total
             - 389   97.3 FAVORABLE
             - 325   81.3   Very Favorable
             -   64   16.0   Somewhat Favorable
             -    5   1.3 UNFAVORABLE
             -    5   1.3   Somewhat Unfavorable
             -    6   1.5 NO OPINION

13   Q13. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                    FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                    PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                    UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                    KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                    "ELON MUSK"

             - 400   Total
             - 361   90.3 FAVORABLE
             - 270   67.5   Very Favorable
             -   91   22.8   Somewhat Favorable
             -   16   4.0 UNFAVORABLE
             -    7   1.8   Very Unfavorable
             -    9   2.3   Somewhat Unfavorable
             -   23   5.8 NO OPINION

Pg 160   14   Q14. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                          FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                          PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                          UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                          KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                          "ROBERT F. KENNEDY, JR."

                   - 400   Total
                   - 358   89.5 FAVORABLE
                   - 220   55.0   Very Favorable
                   - 138   34.5   Somewhat Favorable
                   -   16   4.0 UNFAVORABLE
                   -    3   0.8   Very Unfavorable
                   -   13   3.3   Somewhat Unfavorable
                   -   26   6.5 NO OPINION

Pg 173   15   Q15. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                          FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                          PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                          UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                          KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                          "MAKE AMERICA GREAT AGAIN, OR MAGA"

                   - 400   Total
                   - 358   89.5 FAVORABLE
                   - 267   66.8   Very Favorable
                   -   91   22.8   Somewhat Favorable
                   -   11   2.8 UNFAVORABLE
                   -    2   0.5   Very Unfavorable
                   -    9   2.3   Somewhat Unfavorable
                   -   25   6.3 NO OPINION
                   -    6   1.5 NEVER HEARD OF

Pg 186   16   Q16. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                          FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                          PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                          UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                          KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                          "DEPARTMENT OF GOVERNMENT EFFICIENCY, OR DOGE"

                   - 400   Total
                   - 350   87.5 FAVORABLE
                   - 300   75.0   Very Favorable
                   -   50   12.5   Somewhat Favorable
                   -   15   3.8 UNFAVORABLE
                   -    5   1.3   Very Unfavorable
                   -   10   2.5   Somewhat Unfavorable
                   -   24   6.0 NO OPINION
                   -   11   2.8 NEVER HEARD OF

17   Q17. -   I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.
                         FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE
                         PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR
                         UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T
                         KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.
                         "MAKE AMERICA HEALTHY AGAIN, OR MAHA"

               - 400   Total
               - 353   88.3 FAVORABLE
               - 275   68.8   Very Favorable
               -   78   19.5   Somewhat Favorable
               -    5   1.3 UNFAVORABLE
               -    2   0.5   Very Unfavorable
               -    3   0.8   Somewhat Unfavorable
               -   17   4.3 NO OPINION
               -   25   6.3 NEVER HEARD OF

18   Q18. -   THINKING AGAIN ABOUT WHY YOU VOTED IN THE LAST ELECTION, WHICH OF
                         THE FOLLOWING ISSUES WOULD YOU SAY WAS MOST IMPORTANT TO YOU?
                         1. REDUCING IMMIGRATION AND SECURING THE BORDER
                         2. LOWERING INFLATION AND GROWING THE ECONOMY
                         3. ENDING FOREIGN WARS
                         4. CUTTING FEDERAL WASTE& GOVERNMENT ACCOUNTABILITY
                         5. MAKING AMERICA HEALTHY
                         6. EXPANDING ECON. FREEDOMS, LIKE CRYPTO CURRENCIES & DIGITAL ASSETS
                         7. REDUCING CRIME   8. KEEPING MEN OUT OF WOMEN'S SPORTS AND SPACES

               - 400   Total
               - 193   48.3 IMMIGRATION/BORDER
               -   89   22.3 INFLATION/ECONOMY
               -   11   2.8 ENDING FOREIGN WARS
               -   51   12.8 CUT FEDERAL WASTE
               -    9   2.3 MAKE AMERICA HEALTHY
               -    1   0.3 EXPAND ECON. FREEDOMS
               -    4   1.0 REDUCING CRIME
               -   18   4.5 MEN OUT/WOMEN'S SPORT
               -    5   1.3 OTHER
               -    3   0.8 NONE
               -   16   4.0 DK/REFUSED

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Pg 225      19   Q19. -   NOW THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, FROM THE FOLLOWING
                          LIST WHAT IS MOST IMPORTANT TO YOU WHEN DECIDING TO VOTE?
                          1. SUPPORTING CANDIDATES WITH PRESIDENT TRUMP'S ENDORSEMENT
                          2. EXPANDING REPUBLICAN MAJORITIES IN CONGRESS TO FIX OUR COUNTRY
                          3. ELECTING CANDIDATES WHO WILL END INFLATION
                          4. ELECTING CANDIDATES WHO WILL SECURE OUR SOUTHERN BORDER
                          5. I HAVEN'T THOUGHT ABOUT MY 2026 VOTES

                   -  400         Total
                   -  103   25.8  SUPRT/TRUMP ENDORSE
                   -  134   33.5  EXPAND REPUB MAJORITY
                   -   76   19.0  ELECT/END INFLATION
                   -   68   17.0  ELECT/SECURE BORDER
                   -    3    0.8  HAVEN'T THOUGHT ABOUT
                   -    8    2.0  OTHER
                   -    8    2.0  DK/REFUSED

Pg 238      20   Q20. -   THINKING ABOUT UPCOMING ELECTIONS, WOULD YOU BE MORE LIKELY OR
                          LESS LIKELY TO VOTE FOR A CANDIDATE WHO FIGHTS FOR PRESIDENT TRUMP'S
                          POLICIES?

                   -  400         Total
                   -  373   93.3  MORE LIKELY
                   -  273   68.3   Much More Likely
                   -  100   25.0   Somewhat More Likely
                   -    5    1.3  LESS LIKELY
                   -    3    0.8   Much Less Likely
                   -    2    0.5   Somewhat Less Likely
                   -    8    2.0  NO DIFFERENCE
                   -   14    3.5  DK/REFUSED

Pg 251      21   Q21. -   NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                          BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                          EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                          TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                          "PLACING TARIFFS ON CHINA AND MEXICO TO FORCE THEM TO DO MORE TO STOP
                          THE FLOW OF LETHAL DRUGS LIKE FENTANYL INTO AMERICA FROM THOSE
                          COUNTRIES."

                   -  400         Total
                   -  383   95.8  MORE LIKELY
                   -  308   77.0   Much More Likely
                   -   75   18.8   Somewhat More Likely
                   -    9    2.3  LESS LIKELY
                   -    2    0.5   Much Less Likely
                   -    7    1.8   Somewhat Less Likely
                   -    0    0.0  NO DIFFERENCE
                   -    8    2.0  DK/REFUSED
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Pg 264   22   Q22. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                          BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                          EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                          TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                          "INCREASING FUNDING FOR PHYSICAL BORDER DETERRENCE, LIKE FINISHING
                          THE WALL AND PLACING MORE BORDER PATROL AGENTS AT THE BORDER."

                  - 400   Total
                  - 381   95.3 MORE LIKELY
                  - 310   77.5   Much More Likely
                  -   71   17.8   Somewhat More Likely
                  -   15   3.8 LESS LIKELY
                  -    1   0.3   Much Less Likely
                  -   14   3.5   Somewhat Less Likely
                  -    1   0.3 NO DIFFERENCE
                  -    3   0.8 DK/REFUSED

Pg 277   23   Q23. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                          BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                          EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                          TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                          "REQUIRING VOTERS TO PROVIDE PROOF OF AMERICAN CITIZENSHIP TO
                          REGISTER TO VOTE."

                  - 400   Total
                  - 390   97.5 MORE LIKELY
                  - 367   91.8   Much More Likely
                  -   23   5.8   Somewhat More Likely
                  -    6   1.5 LESS LIKELY
                  -    1   0.3   Much Less Likely
                  -    5   1.3   Somewhat Less Likely
                  -    3   0.8 NO DIFFERENCE
                  -    1   0.3 DK/REFUSED

Pg 290   24   Q24. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                          BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                          EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                          TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                          "GETTING RID OF THE REQUIREMENT THAT PARENTS VACCINATE THEIR CHILDREN
                          IN ORDER TO ATTEND PUBLIC SCHOOL."

                  - 400   Total
                  - 231   57.8 MORE LIKELY
                  - 140   35.0   Much More Likely
                  -   91   22.8   Somewhat More Likely
                  - 144   36.0 LESS LIKELY
                  -   59   14.8   Much Less Likely
                  -   85   21.3   Somewhat Less Likely
                  -   10   2.5 NO DIFFERENCE
                  -   15   3.8 DK/REFUSED

25   Q25. -   NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                        BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                        EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                        TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                        "PLACING A BAN ON MAIL-ORDER ABORTION PILLS THAT CAN BE TAKEN WITHOUT
                        A DOCTOR'S OVERSIGHT, IN ORDER TO PROTECT WOMEN'S HEALTH."

                  - 400   Total
                  - 208   52.0 MORE LIKELY
                  - 131   32.8   Much More Likely
                  -   77   19.3   Somewhat More Likely
                  - 152   38.0 LESS LIKELY
                  -   71   17.8   Much Less Likely
                  -   81   20.3   Somewhat Less Likely
                  -   13   3.3 NO DIFFERENCE
                  -   27   6.8 DK/REFUSED

26   Q26. -   NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                        BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                        EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                        TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                        "PROMOTING BUSINESSES IN AMERICA TO EXPERIMENT AND INNOVATE WITH NEW
                        FINANCIAL TECHNOLOGIES LIKE CRYPTO CURRENCIES AND DIGITAL ASSETS."

                  - 400   Total
                  - 181   45.3 MORE LIKELY
                  -   70   17.5   Much More Likely
                  - 111   27.8   Somewhat More Likely
                  - 172   43.0 LESS LIKELY
                  -   67   16.8   Much Less Likely
                  - 105   26.3   Somewhat Less Likely
                  -   14   3.5 NO DIFFERENCE
                  -   33   8.3 DK/REFUSED

27   Q#. -   NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                        BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                        EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                        TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                        (MUCH MORE LIKELY = 5, SOMEWHAT MORE LIKELY = 4, NO DIFFERENCE = 3,
                        SOMEWHAT LESS LIKELY = 2, MUCH LESS LIKELY = 1)

                  - 400   Total
                  - 399   4.9 CITIZEN PROOF/VOTE
                  - 392   4.7 TARIFFS CHINA/MEXICO
                  - 397   4.7 FUND FINISH THE WALL
                  - 385   3.4 GET RID VACINATE/SCHL
                  - 373   3.3 BAN MAIL/ABOR. PILL
                  - 367   3.0 PROMOTE BUS./CRYPTO

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Pg 342      28  Q#. -  NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                       BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                       EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                       TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                       (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MORE LIKELY)

                -  400        Total
                -  390   97.5  CITIZEN PROOF/VOTE
                -  383   95.8  TARIFFS CHINA/MEXICO
                -  381   95.3  FUND FINISH THE WALL
                -  231   57.8  GET RID VACINATE/SCHL
                -  208   52.0  BAN MAIL/ABOR. PILL
                -  181   45.3  PROMOTE BUS./CRYPTO

Pg 355      29  Q#. -  NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                       BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                       EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                       TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                       (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MUCH MORE LIKELY)

                -  400        Total
                -  367   91.8  CITIZEN PROOF/VOTE
                -  310   77.5  FUND FINISH THE WALL
                -  308   77.0  TARIFFS CHINA/MEXICO
                -  140   35.0  GET RID VACINATE/SCHL
                -  131   32.8  BAN MAIL/ABOR. PILL
                -   70   17.5  PROMOTE BUS./CRYPTO

Pg 368      30  Q#. -  NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT
                       BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR
                       EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY
                       TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?
                       (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING LESS LIKELY)

                -  400        Total
                -  172   43.0  PROMOTE BUS./CRYPTO
                -  152   38.0  BAN MAIL/ABOR. PILL
                -  144   36.0  GET RID VACINATE/SCHL
                -   15    3.8  FUND FINISH THE WALL
                -    9    2.3  TARIFFS CHINA/MEXICO
                -    6    1.5  CITIZEN PROOF/VOTE
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Pg 381        31   Q27. -   WHEN IT COMES TO YOUR CONSUMPTION OF TELEVISION AND VIDEO CONTENT,
                            HOW WOULD YOU DESCRIBE YOURSELF?
                            1. I MOSTLY WATCH CABLE OR SATELLITE TELEVISION
                            2. I MOSTLY WATCH LOCAL BROADCAST TELEVISION
                            3. I WATCH A MIX OF STREAMING PLATFORMS AND TRADITIONAL TELEVISION
                            4. I MOSTLY WATCH STREAMING PLATFORMS
                            5. I DON'T WATCH TV OR VIDEO CONTENT


                     -   400           Total
                     -   376   94.0   WATCH TV/VIDEO
                     -    80   20.0    Cable/Satellite
                     -    27    6.8    Local Broadcast
                     -   102   25.5    Mix Stream/Trad.
                     -   167   41.8    Mostly Streaming
                     -    17    4.3   DON'T WATCH
                     -     7    1.8   DK/REFUSED

Pg 394        32   Q28. -   WHERE DO YOU MOST OFTEN GO TO GET POLITICAL NEWS?

                     -   400           Total
                     -   132   33.0   CABLE/SATE./BROAD.
                     -    34    8.5   STREAMING PLATFORMS
                     -    36    9.0   YOUTUBE
                     -    54   13.5   SOCIAL MEDIA PLATFORM
                     -    33    8.3   RADIO
                     -    26    6.5   PODCASTS
                     -    49   12.3   ONLINE NEWS OUTLETS
                     -    10    2.5   PRINT NEWS
                     -    12    3.0   OTHER
                     -    14    3.5   DK/REFUSED

Pg 407        33   Q29. -   DO YOU WATCH FOX NEWS?

                     -   400           Total
                     -   265   66.3   YES
                     -   131   32.8   NO
                     -     4    1.0   DK/REFUSED

Pg 414        34   Q30. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "JOE ROGAN"

                     -   400           Total
                     -   193   48.3   YES
                     -   202   50.5   NO
                     -     5    1.3   DK/REFUSED

Pg 421        35   Q31. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "THEO VON"

                     -   400           Total
                     -    52   13.0   YES
                     -   324   81.0   NO
                     -    24    6.0   DK/REFUSED
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Pg 428        36   Q32. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "SHAWN RYAN"

                   -  400          Total
                   -   68   17.0   YES
                   -  314   78.5   NO
                   -   18    4.5   DK/REFUSED

Pg 435        37   Q33. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "BEN SHAPIRO"

                   -  400          Total
                   -  145   36.3   YES
                   -  250   62.5   NO
                   -    5    1.3   DK/REFUSED

Pg 442        38   Q34. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "CANDICE OWENS"

                   -  400          Total
                   -  139   34.8   YES
                   -  256   64.0   NO
                   -    5    1.3   DK/REFUSED

Pg 449        39   Q35. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "MEGYN KELLY"

                   -  400          Total
                   -  163   40.8   YES
                   -  233   58.3   NO
                   -    4    1.0   DK/REFUSED

Pg 456        40   Q36. -   IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                            FOLLOWING PEOPLE?
                            "TUCKER CARLSON"

                   -  400          Total
                   -  201   50.3   YES
                   -  197   49.3   NO
                   -    2    0.5   DK/REFUSED
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Pg 463      41   Q#. -    IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                          FOLLOWING PEOPLE?
                          (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING YES)

                 -   400          Total
                 -   201    50.3  TUCKER CARLSON
                 -   193    48.3  JOE ROGAN
                 -   163    40.8  MEGYN KELLY
                 -   145    36.3  BEN SHAPIRO
                 -   139    34.8  CANDICE OWENS
                 -    68    17.0  SHAWN RYAN
                 -    52    13.0  THEO VON

Pg 476      42   Q#. -    IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE
                          FOLLOWING PEOPLE?
                          (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING NO)

                 -   400          Total
                 -   324    81.0  THEO VON
                 -   314    78.5  SHAWN RYAN
                 -   256    64.0  CANDICE OWENS
                 -   250    62.5  BEN SHAPIRO
                 -   233    58.3  MEGYN KELLY
                 -   202    50.5  JOE ROGAN
                 -   197    49.3  TUCKER CARLSON

Pg 489      43   Q37. -   FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION
                          YOU HAVE COMPLETED?

                 -   400          Total
                 -   206    51.5  LESS COLLEGE GRAD
                 -     6     1.5   Less/H.S. Diploma
                 -    67    16.8   High School Graduate
                 -   133    33.3   Some College/Trade
                 -   191    47.8  COLLEGE GRADUATE
                 -   141    35.3   College Graduate
                 -    50    12.5   Post Graduate Degree
                 -     3     0.8  REFUSED

Pg 502      44   Q38. -   WHICH OF THE FOLLOWING MOST ACCURATELY DESCRIBES WHERE YOU LIVE?
                          WOULD YOU SAY YOU LIVE IN ...

                 -   400          Total
                 -   159    39.8  RURAL AREA
                 -   170    42.5  SMALL TOWN
                 -    31     7.8  SUBURBAN AREA
                 -    31     7.8  URBAN AREA OR CITY
                 -     9     2.3  DK/REFUSED
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Pg 515        45   Q39. -  IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A
                           MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

                  -  400          Total
                  -    9    2.3  LIBERAL
                  -    2    0.5   Very Liberal
                  -    7    1.8   Somewhat Liberal
                  -   81   20.3  MODERATE
                  -  116   29.0   Smwht Conservative
                  -  178   44.5   Very Conservative
                  -  294   73.5  CONSERVATIVE
                  -   16    4.0  DK/REFUSED

Pg 528        46   Q40. -  WHICH POLITICAL PARTY ARE YOU MOST AFFILIATED WITH?

                  -  400          Total
                  -    2    0.5  DEMOCRAT
                  -    0    0.0   Strong Dem
                  -    2    0.5   Lean Dem
                  -    0    0.0   Dk Dem
                  -   85   21.3  INDEPENDENT
                  -  306   76.5  REPUBLICAN
                  -  203   50.8   Strong Repub
                  -  101   25.3   Lean Repub
                  -    2    0.5   Dk Repub
                  -    7    1.8  DK/REFUSED

Pg 541        47   Q42. -  GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY
                           THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

                  -  400          Total
                  -  226   56.5  PRO-LIFE
                  -  153   38.3   Strongly Pro-Life
                  -   73   18.3   Somewhat Pro-Life
                  -  137   34.3  PRO-CHOICE
                  -   68   17.0   Strongly Pro-Choice
                  -   69   17.3   Somewhat Pro-Choice
                  -   37    9.3  DK/REFUSED

Pg 554        48   Q43. -  WHAT IS YOUR CURRENT MARITAL STATUS?

                  -  400          Total
                  -   52   13.0  SINGLE, NEVER MARRIED
                  -  238   59.5  MARRIED
                  -    1    0.3  SEPARATED
                  -   70   17.5  DIVORCED
                  -   28    7.0  WIDOWED
                  -   11    2.8  DK/REFUSED
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Pg 567   49   Q44. -   ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO,
                            HISPANIC OR SPANISH SPEAKING BACKGROUND?

                   -   400   Total
                   -    19   4.8   YES
                   -   371   92.8   NO
                   -    10   2.5   DK/REFUSED

Pg 574   50   Q45. -   WHAT IS YOUR RACE OR ETHNIC HERITAGE?

                   -   400   Total
                   -   353   88.3   WHITE/CAUCASIAN
                   -    32   8.0   NON-WHITE
                   -    19   4.8   Hispanic
                   -     4   1.0   African-Amer./Black
                   -     1   0.3   Asian
                   -     8   2.0   Other
                   -    15   3.8   REFUSED

Pg 587   51   Q46. -   IN WHAT YEAR WERE YOU BORN?

                   -   400   Total
                   -    22   5.5   18-34
                   -   103   25.8   35-54
                   -   110   27.5   55-64
                   -   150   37.5   65+
                   -    15   3.8   REFUSED

Pg 600   52   Q#. -   GENERATIONS:

                   -   400   Total
                   -    59   14.8   MILLENIALS
                   -   124   31.0   GENERATION X
                   -   174   43.5   BABY BOOMERS
                   -    28   7.0   SILENT GENERATION
                   -    15   3.8   REFUSED

Pg 613   53   Q#. -   IN WHAT YEAR WERE YOU BORN?

                   -   400   Total
                   -     6   1.5   18-25
                   -    17   4.3   26-35
                   -    39   9.8   36-45
                   -    71   17.8   46-55
                   -   110   27.5   56-65
                   -   142   35.5   66+
                   -    15   3.8   REFUSED

Pg 626   54   Q47. -   GENDER:

                   -   400   Total
                   -   192   48.0   MALE
                   -   208   52.0   FEMALE

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        -   400            Total
        -   284    71.0   PORTLAND
        -   116    29.0   BANGOR/PRESQUE
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