

ON MESSAGE INC.  
MICHIGAN STATE - LOW PROPENSITY TRUMP VOTERS

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FEBRUARY 20, 2025

TABLE #      TABLE TITLE

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Pg	1	1	Q1. -	ARE YOU, OR IS ANY MEMBER OF YOUR HOUSEHOLD EMPLOYED BY A NEWSPAPER, A TV OR RADIO STATION OR BY A POLITICAL PARTY OR A CAMPAIGN FOR POLITICAL OFFICE?
		- 400		Total
		- 400	100.0	NO
Pg	6	2	Q2. -	ARE YOU REGISTERED TO VOTE AT YOUR HOME IN MICHIGAN? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.
		- 400		Total
		- 400	100.0	YES
Pg	11	3	Q3. -	IN THE RECENT ELECTION FOR PRESIDENT, FOR WHOM DID YOU VOTE, DONALD TRUMP, THE REPUBLICAN, OR KAMALA HARRIS, THE DEMOCRAT?
		- 400		Total
		- 400	100.0	DONALD TRUMP
Pg	16	4	Q4. -	WHAT METHOD DID YOU USE TO VOTE? DID YOU VOTE 1. BY MAIL OR ABSENTEE BALLOT 2. IN PERSON EARLY VOTING 3. ON ELECTION DAY 4. BALLOT DROPBOX
		- 400		Total
		- 245	61.3	VOTE EARLY
		- 56	14.0	Mail/Absentee Ballot
		- 189	47.3	In Person Early
		- 135	33.8	ELECTION DAY
		- 18	4.5	BALLOT DROPBOX
		- 2	0.5	DK/REFUSED
Pg	29	5	Q5. -	THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, WOULD YOU SAY YOU ARE:
		- 400		Total
		- 337	84.3	LIKELY VOTE
		- 205	51.3	Definitely Vote
		- 84	21.0	Very Likely Vote
		- 48	12.0	Somewhat Likely Vote
		- 43	10.8	NOT LIKELY VOTE
		- 13	3.3	Somewhat Unlikely
		- 30	7.5	Probably Not Vote
		- 20	5.0	DK/ALL OTHER

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- 6 Q6. - THINKING ABOUT YOUR RECENT VOTE FOR PRESIDENT, WHEN DID YOU DECIDE FOR WHOM YOU WOULD VOTE? WAS IT..
1. DECIDED BEFORE OCTOBER
  2. DECIDED IN OCTOBER
  3. DECIDED IN THE LAST FEW DAYS BEFORE THE ELECTION
- 
- |   |     |      |                |
|---|-----|------|----------------|
| - | 400 |      | Total          |
| - | 336 | 84.0 | BEFORE OCTOBER |
| - | 32  | 8.0  | OCTOBER        |
| - | 24  | 6.0  | LAST FEW DAYS  |
| - | 8   | 2.0  | DK/REFUSED     |

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- 7 Q7. - FROM THE FOLLOWING LIST, WHAT BEST DESCRIBES YOUR MOTIVATION FOR PARTICIPATING IN THE 2024 ELECTION?
- 1.CIVIC DUTY
  - 2.TO SUPPORT TRUMP BECAUSE HE'S A STRONG LEADER WHO WILL GET THE JOB DONE
  - 3.TO SUPPORT TRUMP'S POLICIES LIKE ENDING INFLATION, CREATING JOBS, AND DEFENDING AMERICA
  - 4.TO OPPOSE HARRIS & THE DEMOCRATS BECAUSE THEY HAVE GONE TOO FAR LEFT
  - 5.I VOTED BECAUSE OUR GOVERNMENT IS BROKEN, AND WE NEED NEW LEADERSHIP
- 
- |   |     |      |                      |
|---|-----|------|----------------------|
| - | 400 |      | Total                |
| - | 41  | 10.3 | CIVIC DUTY           |
| - | 89  | 22.3 | SUPRT TRUMP/LEADER   |
| - | 72  | 18.0 | SUPRT TRUMP/POLICIES |
| - | 38  | 9.5  | OPPOSE HARRIS/DEMS   |
| - | 120 | 30.0 | NEW LEADERSHIP       |
| - | 40  | 10.0 | DK/ALL OTHER         |

8 Q8. - NOW, IN YOUR OWN WORDS, WHAT WAS THE MOST IMPORTANT REASON YOU  
VOTED IN 2024?

-	400	Total
-	48	12.0 OUST BIDEN/HARRIS/DEM
-	41	10.3 CIVIC DUTY/IMPORTANT
-	37	9.3 SUPPORT TRUMP/MAGA
-	30	7.5 USA NEEDED CHANGE
-	29	7.3 IMMIGRATION
-	28	7.0 ECONOMY
-	19	4.8 USA BACK ON TRACK
-	17	4.3 FIRST TIM/XERCISE RGT
-	14	3.5 FIX BROKEN GOVT/USA
-	14	3.5 NEED NEW/STRONG LEADR
-	11	2.8 SAVE USA/IN TROUBLE
-	10	2.5 INFLATION
-	9	2.3 CURB CORRUPTION
-	7	1.8 SO MY VOTE COUNTS
-	7	1.8 FOR THE PEOPLE
-	7	1.8 CHILDREN/FUTURE
-	7	1.8 MISCELLANEOUS
-	6	1.5 COST OF LIVING
-	6	1.5 GOVT SPENDING
-	5	1.3 TAKE BACK USA
-	5	1.3 JOB CREATION
-	5	1.3 VAR OTH SPECIFIC ISSU
-	4	1.0 LGBTQ/TRANS
-	3	0.8 ELECT GOP/CONSERVATIV
-	3	0.8 ANTI WOKE/DEI
-	3	0.8 SUPPORT DEMOCRACY
-	3	0.8 STOP LIBERALS/LEFT
-	3	0.8 POLICIES
-	2	0.5 CONSTITUTION/FREE/RGT
-	1	0.3 NATIONAL SECURITY
-	1	0.3 TAXES
-	1	0.3 ABORTION
-	1	0.3 NATL DEFENSE/MILIT
-	1	0.3 AMERICA FIRST
-	1	0.3 RELIGION
-	1	0.3 RESTORE MORALS/VALUES
-	1	0.3 WOMEN'S RIGHTS
-	1	0.3 GUN RIGHTS
-	1	0.3 HEALTH CARE
-	7	1.8 DON'T KNOW

9 Q9. - IN YOUR OWN WORDS, WHAT WAS YOUR BIGGEST CONCERN ABOUT KAMALA HARRIS  
AND THE DEMOCRATS?

-	400	Total
-	41	10.3 DISHONEST/PHONY
-	27	6.8 VIEWS/POSITIONS
-	22	5.5 LIBERAL/SOCIALST/MARX
-	21	5.3 JUST DON'T LIKE
-	20	5.0 NOT QUALIFIED
-	18	4.5 NOT INTELLIGENT/IDIOT
-	18	4.5 STD ON ECONOMY/INFLAT
-	17	4.3 POOR JOB/RUIN USA
-	17	4.3 STD/IMMIGRATIO/BORDER
-	16	4.0 INEFFECTIV/DO NOTHING
-	16	4.0 WEAK/DULL/POOR LEADER
-	16	4.0 MISCELLANOUS
-	12	3.0 BIDEN ALLY/PGM
-	11	2.8 NO PLAN/DETAILS
-	10	2.5 POOR SPEAKER
-	10	2.5 VAR SPEC ISSUE
-	9	2.3 NOT FOR PEOPLE/USA
-	9	2.3 SPENDING/WASTE
-	7	1.8 NO EXPERIENCE
-	6	1.5 NO PRIMARY/NO ELECTED
-	5	1.3 STAND ON LGBTQ/TRANS
-	5	1.3 CRAZY/FOOLISH/JOKE
-	5	1.3 WAR MONGER
-	4	1.0 BREAKS PROMISES
-	4	1.0 STAND ON ABORTION
-	4	1.0 PREFER TRUMP
-	3	0.8 FOREIGN POLICY
-	3	0.8 WOKE-ISM/DEI
-	3	0.8 NATIONAL SECURITY
-	2	0.5 DEMOCRAT/DISLIKE DEMS
-	2	0.5 FLIP FLOP/WISHY/WASHY
-	2	0.5 NOT IN TOUCH W/PEOPLE
-	2	0.5 STAND ON GUN CONTROL
-	2	0.5 STAND ON EDUCATION
-	2	0.5 STAND ON TAXES
-	2	0.5 NEEDED MORE INFO
-	2	0.5 VAR OTH ABT HARRIS
-	1	0.3 IN TOO LONG
-	1	0.3 DEMEANOR/LAUGHING
-	1	0.3 ENVIRONMENT/GLOB WARM
-	1	0.3 STD/ISRAEL/MID EAST
-	1	0.3 STD/RELIG/CHRISTIAN
-	1	0.3 NEEDED CHANGE
-	19	4.8 DON'T KNOW

Pg 127      10    Q10. -    THINKING ABOUT YOUR VOTE FOR DONALD TRUMP, WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO YOUR OPINION?  
                  1. I WAS MORE VOTING FOR DONALD TRUMP  
                  2. I WAS MORE VOTING AGAINST KAMALA HARRIS

                 -    400            Total  
                  -    293        73.3    FOR TRUMP  
                  -     60        15.0    AGAINST HARRIS  
                  -     32        8.0     BOTH  
                  -     12        3.0    NEITHER  
                  -      3        0.8    DK/REFUSED

Pg 140      11    Q11. -    WHICH OF THE FOLLOWING BEST DESCRIBES YOUR FEELINGS TOWARDS DONALD TRUMP?  
                  1. I LIKE DONALD TRUMP MORE THAN I LIKE OTHER REPUBLICAN OFFICIALS  
                  2. I LIKE DONALD TRUMP ABOUT THE SAME AS I LIKE OTHER REPUBLICAN OFFICIALS  
                  3. I LIKE DONALD TRUMP LESS THAN I LIKE OTHER REPUBLICAN OFFICIALS

                 -    400            Total  
                  -    252        63.0    LIKE TRUMP MORE  
                  -    101        25.3    LIKE TRUMP THE SAME  
                  -     25        6.3     LIKE TRUMP LESS  
                  -     22        5.5    DK/REFUSED

Pg 147      12    Q12. -    I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
                  "DONALD TRUMP"

                 -    400            Total  
                  -    375        93.8    FAVORABLE  
                  -    300        75.0    Very Favorable  
                  -     75        18.8    Somewhat Favorable  
                  -     14        3.5    UNFAVORABLE  
                  -     12        3.0    Very Unfavorable  
                  -      2        0.5    Somewhat Unfavorable  
                  -     11        2.8    NO OPINION

Pg 160

13 Q13. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"ELON MUSK"

- 400	Total
- 296	74.0 FAVORABLE
- 204	51.0 Very Favorable
- 92	23.0 Somewhat Favorable
- 55	13.8 UNFAVORABLE
- 33	8.3 Very Unfavorable
- 22	5.5 Somewhat Unfavorable
- 49	12.3 NO OPINION

Pg 173

14 Q14. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"ROBERT F. KENNEDY, JR."

- 400	Total
- 301	75.3 FAVORABLE
- 212	53.0 Very Favorable
- 89	22.3 Somewhat Favorable
- 27	6.8 UNFAVORABLE
- 15	3.8 Very Unfavorable
- 12	3.0 Somewhat Unfavorable
- 62	15.5 NO OPINION
- 10	2.5 NEVER HEARD OF

Pg 186

15 Q15. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"MAKE AMERICA GREAT AGAIN, OR MAGA"

- 400	Total
- 320	80.0 FAVORABLE
- 255	63.8 Very Favorable
- 65	16.3 Somewhat Favorable
- 26	6.5 UNFAVORABLE
- 12	3.0 Very Unfavorable
- 14	3.5 Somewhat Unfavorable
- 54	13.5 NO OPINION

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16 Q16. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"DEPARTMENT OF GOVERNMENT EFFICIENCY, OR DOGE"

-	400	Total
-	275	68.8 FAVORABLE
-	222	55.5 Very Favorable
-	53	13.3 Somewhat Favorable
-	30	7.5 UNFAVORABLE
-	19	4.8 Very Unfavorable
-	11	2.8 Somewhat Unfavorable
-	74	18.5 NO OPINION
-	21	5.3 NEVER HEARD OF

Pg 212

17 Q17. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"MAKE AMERICA HEALTHY AGAIN, OR MAHA"

-	400	Total
-	341	85.3 FAVORABLE
-	283	70.8 Very Favorable
-	58	14.5 Somewhat Favorable
-	8	2.0 UNFAVORABLE
-	4	1.0 Very Unfavorable
-	4	1.0 Somewhat Unfavorable
-	36	9.0 NO OPINION
-	15	3.8 NEVER HEARD OF

Pg 225

18 Q18. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"MIKE ROGERS"

-	400	Total
-	107	26.8 FAVORABLE
-	43	10.8 Very Favorable
-	64	16.0 Somewhat Favorable
-	36	9.0 UNFAVORABLE
-	18	4.5 Very Unfavorable
-	18	4.5 Somewhat Unfavorable
-	135	33.8 NO OPINION
-	122	30.5 NEVER HEARD OF

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19 Q19. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"TUDOR DIXON"

-	400	Total
-	79	19.8 FAVORABLE
-	40	10.0 Very Favorable
-	39	9.8 Somewhat Favorable
-	37	9.3 UNFAVORABLE
-	22	5.5 Very Unfavorable
-	15	3.8 Somewhat Unfavorable
-	128	32.0 NO OPINION
-	156	39.0 NEVER HEARD OF

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20 Q20. - I AM GOING TO READ SOME NAMES OF PEOPLE AND TERMS IN THE NEWS.  
FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE  
PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR  
UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T  
KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.  
"KEVIN RINKE"

-	400	Total
-	34	8.5 FAVORABLE
-	14	3.5 Very Favorable
-	20	5.0 Somewhat Favorable
-	14	3.5 UNFAVORABLE
-	10	2.5 Very Unfavorable
-	4	1.0 Somewhat Unfavorable
-	123	30.8 NO OPINION
-	229	57.3 NEVER HEARD OF



Pg 264      21    Q21. -    THINKING AGAIN ABOUT WHY YOU VOTED IN THE LAST ELECTION, WHICH OF  
 THE FOLLOWING ISSUES WOULD YOU SAY WAS MOST IMPORTANT TO YOU?  
 1. REDUCING IMMIGRATION AND SECURING THE BORDER  
 2. LOWERING INFLATION AND GROWING THE ECONOMY  
 3. ENDING FOREIGN WARS  
 4. CUTTING FEDERAL WASTE& GOVERNMENT ACCOUNTABILITY  
 5. MAKING AMERICA HEALTHY  
 6. EXPANDING ECON. FREEDOMS, LIKE CRYPTO CURRENCIES & DIGITAL ASSETS  
 7. REDUCING CRIME    8. KEEPING MEN OUT OF WOMEN'S SPORTS AND SPACES

-    400            Total  
 -    115    28.8    IMMIGRATION/BORDER  
 -    141    35.3    INFLATION/ECONOMY  
 -    18     4.5     ENDING FOREIGN WARS  
 -    31     7.8     CUT FEDERAL WASTE  
 -    18     4.5     MAKE AMERICA HEALTHY  
 -    4      1.0     EXPAND ECON. FREEDOMS  
 -    6      1.5     REDUCING CRIME  
 -    25     6.3     MEN OUT/WOMEN'S SPORT  
 -    31     7.8     OTHER  
 -    3      0.8     NONE  
 -    8      2.0     DK/REFUSED

Pg 277      22    Q22. -    NOW THINKING AHEAD TO THE 2026 MIDTERM ELECTIONS, FROM THE FOLLOWING  
 LIST WHAT IS MOST IMPORTANT TO YOU WHEN DECIDING TO VOTE?  
 1. SUPPORTING CANDIDATES WITH PRESIDENT TRUMP'S ENDORSEMENT  
 2. EXPANDING REPUBLICAN MAJORITIES IN CONGRESS TO FIX OUR COUNTRY  
 3. ELECTING CANDIDATES WHO WILL END INFLATION  
 4. ELECTING CANDIDATES WHO WILL SECURE OUR SOUTHERN BORDER  
 5. I HAVEN'T THOUGHT ABOUT MY 2026 VOTES

-    400            Total  
 -    75    18.8    SUPRT/TRUMP ENDORSE  
 -    81    20.3    EXPAND REPUB MAJORITY  
 -    100   25.0    ELECT/END INFLATION  
 -    81    20.3    ELECT/SECURE BORDER  
 -    31     7.8    HAVEN'T THOUGHT ABOUT  
 -    21     5.3    OTHER  
 -    11     2.8    DK/REFUSED

Pg 290      23    Q23. -    THINKING ABOUT UPCOMING ELECTIONS, WOULD YOU BE MORE LIKELY OR  
 LESS LIKELY TO VOTE FOR A CANDIDATE WHO FIGHTS FOR PRESIDENT TRUMP'S  
 POLICIES?

-    400            Total  
 -    340   85.0    MORE LIKELY  
 -    290   72.5    Much More Likely  
 -    50    12.5    Somewhat More Likely  
 -    19     4.8    LESS LIKELY  
 -    14     3.5    Much Less Likely  
 -    5      1.3    Somewhat Less Likely  
 -    25     6.3    NO DIFFERENCE  
 -    16     4.0    DK/REFUSED

Pg 303      24    Q24. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
 BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
 EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
 TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
 "PLACING TARIFFS ON CHINA AND MEXICO TO FORCE THEM TO DO MORE TO STOP  
 THE FLOW OF LETHAL DRUGS LIKE FENTANYL INTO AMERICA FROM THOSE  
 COUNTRIES."

-	400	Total
-	342	85.5 MORE LIKELY
-	307	76.8 Much More Likely
-	35	8.8 Somewhat More Likely
-	29	7.3 LESS LIKELY
-	15	3.8 Much Less Likely
-	14	3.5 Somewhat Less Likely
-	20	5.0 NO DIFFERENCE
-	9	2.3 DK/REFUSED

Pg 316      25    Q25. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
 BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
 EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
 TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
 "INCREASING FUNDING FOR PHYSICAL BORDER DETERRENCE, LIKE FINISHING  
 THE WALL AND PLACING MORE BORDER PATROL AGENTS AT THE BORDER."

-	400	Total
-	350	87.5 MORE LIKELY
-	302	75.5 Much More Likely
-	48	12.0 Somewhat More Likely
-	27	6.8 LESS LIKELY
-	14	3.5 Much Less Likely
-	13	3.3 Somewhat Less Likely
-	15	3.8 NO DIFFERENCE
-	8	2.0 DK/REFUSED

Pg 329      26    Q26. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
 BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
 EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
 TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
 "REQUIRING VOTERS TO PROVIDE PROOF OF AMERICAN CITIZENSHIP TO  
 REGISTER TO VOTE."

-	400	Total
-	383	95.8 MORE LIKELY
-	363	90.8 Much More Likely
-	20	5.0 Somewhat More Likely
-	7	1.8 LESS LIKELY
-	5	1.3 Much Less Likely
-	2	0.5 Somewhat Less Likely
-	7	1.8 NO DIFFERENCE
-	3	0.8 DK/REFUSED

Pg 342        27    Q27. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
"GETTING RID OF THE REQUIREMENT THAT PARENTS VACCINATE THEIR CHILDREN  
IN ORDER TO ATTEND PUBLIC SCHOOL."

-	400	Total
-	204	51.0 MORE LIKELY
-	158	39.5 Much More Likely
-	46	11.5 Somewhat More Likely
-	126	31.5 LESS LIKELY
-	83	20.8 Much Less Likely
-	43	10.8 Somewhat Less Likely
-	49	12.3 NO DIFFERENCE
-	21	5.3 DK/REFUSED

Pg 355        28    Q28. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
"PLACING A BAN ON MAIL-ORDER ABORTION PILLS THAT CAN BE TAKEN WITHOUT  
A DOCTOR'S OVERSIGHT, IN ORDER TO PROTECT WOMEN'S HEALTH."

-	400	Total
-	200	50.0 MORE LIKELY
-	156	39.0 Much More Likely
-	44	11.0 Somewhat More Likely
-	118	29.5 LESS LIKELY
-	86	21.5 Much Less Likely
-	32	8.0 Somewhat Less Likely
-	55	13.8 NO DIFFERENCE
-	27	6.8 DK/REFUSED

Pg 368        29    Q29. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
"PROMOTING BUSINESSES IN AMERICA TO EXPERIMENT AND INNOVATE WITH NEW  
FINANCIAL TECHNOLOGIES LIKE CRYPTO CURRENCIES AND DIGITAL ASSETS."

-	400	Total
-	197	49.3 MORE LIKELY
-	142	35.5 Much More Likely
-	55	13.8 Somewhat More Likely
-	111	27.8 LESS LIKELY
-	78	19.5 Much Less Likely
-	33	8.3 Somewhat Less Likely
-	63	15.8 NO DIFFERENCE
-	29	7.3 DK/REFUSED

Pg 381            30    Q#. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
(MUCH MORE LIKELY = 5, SOMEWHAT MORE LIKELY = 4, NO DIFFERENCE = 3,  
SOMEWHAT LESS LIKELY = 2, MUCH LESS LIKELY = 1)

- 400		Total
- 397	4.8	CITIZEN PROOF/VOTE
- 392	4.6	FUND FINISH THE WALL
- 391	4.5	TARIFFS CHINA/MEXICO
- 373	3.4	BAN MAIL/ABOR. PILL
- 371	3.4	PROMOTE BUS./CRYPTO
- 379	3.4	GET RID VACINATE/SCHL

Pg 394            31    Q#. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MORE LIKELY)

- 400		Total
- 383	95.8	CITIZEN PROOF/VOTE
- 350	87.5	FUND FINISH THE WALL
- 342	85.5	TARIFFS CHINA/MEXICO
- 204	51.0	GET RID VACINATE/SCHL
- 200	50.0	BAN MAIL/ABOR. PILL
- 197	49.3	PROMOTE BUS./CRYPTO

Pg 407            32    Q#. -    NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT  
BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR  
EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY  
TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MUCH MORE LIKELY)

- 400		Total
- 363	90.8	CITIZEN PROOF/VOTE
- 307	76.8	TARIFFS CHINA/MEXICO
- 302	75.5	FUND FINISH THE WALL
- 158	39.5	GET RID VACINATE/SCHL
- 156	39.0	BAN MAIL/ABOR. PILL
- 142	35.5	PROMOTE BUS./CRYPTO

Pg 420 33 Q#. - NEXT, I AM GOING TO READ YOU VARIOUS POLICY ISSUES BEING TALKED ABOUT BY PRESIDENT TRUMP AND REPUBLICAN OFFICIALS ACROSS THE COUNTRY. FOR EACH ONE, PLEASE TELL ME IF YOU WOULD BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE WHO FOCUSED ON THE ISSUE?  
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING LESS LIKELY)

- 400		Total
- 126	31.5	GET RID VACINATE/SCHL
- 118	29.5	BAN MAIL/ABOR. PILL
- 111	27.8	PROMOTE BUS./CRYPTO
- 29	7.3	TARIFFS CHINA/MEXICO
- 27	6.8	FUND FINISH THE WALL
- 7	1.8	CITIZEN PROOF/VOTE

Pg 433 34 Q30. - WHEN IT COMES TO YOUR CONSUMPTION OF TELEVISION AND VIDEO CONTENT, HOW WOULD YOU DESCRIBE YOURSELF?

1. I MOSTLY WATCH CABLE OR SATELLITE TELEVISION
2. I MOSTLY WATCH LOCAL BROADCAST TELEVISION
3. I WATCH A MIX OF STREAMING PLATFORMS AND TRADITIONAL TELEVISION
4. I MOSTLY WATCH STREAMING PLATFORMS
5. I DON'T WATCH TV OR VIDEO CONTENT

- 400		Total
- 361	90.3	WATCH TV/VIDEO
- 50	12.5	Cable/Satellite
- 19	4.8	Local Broadcast
- 99	24.8	Mix Stream/Trad.
- 193	48.3	Mostly Streaming
- 33	8.3	DON'T WATCH
- 6	1.5	DK/REFUSED

Pg 446 35 Q31. - WHERE DO YOU MOST OFTEN GO TO GET POLITICAL NEWS?

- 400		Total
- 90	22.5	CABLE/SATE./BROAD.
- 45	11.3	STREAMING PLATFORMS
- 46	11.5	YOUTUBE
- 78	19.5	SOCIAL MEDIA PLATFORM
- 15	3.8	RADIO
- 34	8.5	PODCASTS
- 51	12.8	ONLINE NEWS OUTLETS
- 7	1.8	PRINT NEWS
- 27	6.8	OTHER
- 7	1.8	DK/REFUSED

Pg 459 36 Q32. - DO YOU WATCH FOX NEWS?

- 400		Total
- 232	58.0	YES
- 166	41.5	NO
- 2	0.5	DK/REFUSED

Pg 466	37	Q33. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "JOE ROGAN"
	- 400		Total
	- 233	58.3	YES
	- 164	41.0	NO
	- 3	0.8	DK/REFUSED
Pg 473	38	Q34. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "THEO VON"
	- 400		Total
	- 121	30.3	YES
	- 270	67.5	NO
	- 9	2.3	DK/REFUSED
Pg 480	39	Q35. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "SHAWN RYAN"
	- 400		Total
	- 86	21.5	YES
	- 302	75.5	NO
	- 12	3.0	DK/REFUSED
Pg 487	40	Q36. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "BEN SHAPIRO"
	- 400		Total
	- 130	32.5	YES
	- 262	65.5	NO
	- 8	2.0	DK/REFUSED
Pg 494	41	Q37. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "CANDICE OWENS"
	- 400		Total
	- 124	31.0	YES
	- 267	66.8	NO
	- 9	2.3	DK/REFUSED
Pg 501	42	Q38. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "MEGYN KELLY"
	- 400		Total
	- 93	23.3	YES
	- 296	74.0	NO
	- 11	2.8	DK/REFUSED

Pg 508	43	Q39. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? "TUCKER CARLSON"
	- 400		Total
	- 167	41.8	YES
	- 223	55.8	NO
	- 10	2.5	DK/REFUSED
Pg 515	44	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING YES)
	- 400		Total
	- 233	58.3	JOE ROGAN
	- 167	41.8	TUCKER CARLSON
	- 130	32.5	BEN SHAPIRO
	- 124	31.0	CANDICE OWENS
	- 121	30.3	THEO VON
	- 93	23.3	MEGYN KELLY
	- 86	21.5	SHAWN RYAN
Pg 528	45	Q#. -	IN THE LAST SIX MONTHS HAVE YOU LISTENED TO A PODCAST BY THE FOLLOWING PEOPLE? (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING NO)
	- 400		Total
	- 302	75.5	SHAWN RYAN
	- 296	74.0	MEGYN KELLY
	- 270	67.5	THEO VON
	- 267	66.8	CANDICE OWENS
	- 262	65.5	BEN SHAPIRO
	- 223	55.8	TUCKER CARLSON
	- 164	41.0	JOE ROGAN
Pg 541	46	Q40. -	FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?
	- 400		Total
	- 265	66.3	LESS COLLEGE GRAD
	- 16	4.0	Less/H.S. Diploma
	- 104	26.0	High School Graduate
	- 145	36.3	Some College/Trade
	- 133	33.3	COLLEGE GRADUATE
	- 95	23.8	College Graduate
	- 38	9.5	Post Graduate Degree
	- 2	0.5	REFUSED





Pg 606	51	Q46. -	WHAT IS YOUR CURRENT MARITAL STATUS?
	-	400	Total
	-	152	38.0 SINGLE, NEVER MARRIED
	-	170	42.5 MARRIED
	-	5	1.3 SEPARATED
	-	49	12.3 DIVORCED
	-	20	5.0 WIDOWED
	-	4	1.0 DK/REFUSED
Pg 619	52	Q47. -	ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?
	-	400	Total
	-	49	12.3 YES
	-	347	86.8 NO
	-	4	1.0 DK/REFUSED
Pg 626	53	Q48. -	WHAT IS YOUR RACE OR ETHNIC HERITAGE?
	-	400	Total
	-	305	76.3 WHITE/CAUCASIAN
	-	88	22.0 NON-WHITE
	-	49	12.3 Hispanic
	-	19	4.8 African-Amer./Black
	-	7	1.8 Asian
	-	13	3.3 Other
	-	7	1.8 REFUSED
Pg 639	54	Q49. -	IN WHAT YEAR WERE YOU BORN?
	-	400	Total
	-	127	31.8 18-34
	-	135	33.8 35-54
	-	63	15.8 55-64
	-	63	15.8 65+
	-	12	3.0 REFUSED
Pg 652	55	Q#. -	GENERATIONS:
	-	400	Total
	-	194	48.5 MILLENNIALS
	-	109	27.3 GENERATION X
	-	74	18.5 BABY BOOMERS
	-	11	2.8 SILENT GENERATION
	-	12	3.0 REFUSED

Pg 665      56    Q#. -    IN WHAT YEAR WERE YOU BORN?

-	400		Total
-	66	16.5	18-25
-	74	18.5	26-35
-	61	15.3	36-45
-	67	16.8	46-55
-	65	16.3	56-65
-	55	13.8	66+
-	12	3.0	REFUSED

Pg 678      57    Q50. -    GENDER:

-	400		Total
-	228	57.0	MALE
-	172	43.0	FEMALE

Pg 683      58    Q51. -    MEDIA MARKET:

-	400		Total
-	164	41.0	DETROIT M.M.
-	76	19.0	GRAND RAPIDS M.M.
-	65	16.3	FLINT M.M.
-	95	23.8	REST OF STATE